

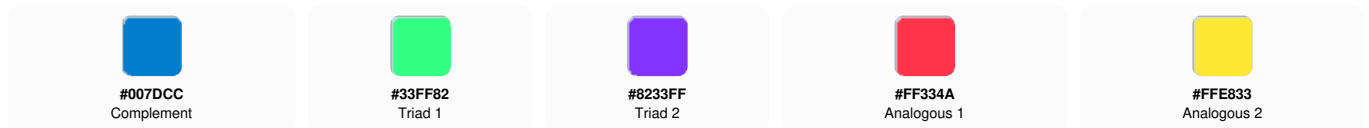
# #FF8233



Permalink: <https://hextoral.com/hex-colors/color-code-details/ff8233/>

Metric	Value	Metric	Value
RGB	255, 130, 51	Brightness	172.2
HSL (°,%,%)	23°, 100%, 60%	HSV V %	100 %
Lab (L*,a*,b*)	67.6, 42.7, 61.3	CMYK (%)	0%, 49%, 80%, 0%
Contrast Black	8.49:1	Contrast White	2.47:1

## Palette neighbours



## Tints & Shades



## Color Profile: #FF8233

**Common Name:** Marigold

**RGB:** (255, 130, 51)

**HSL:** (28°, 100%, 60%)

**Contrast vs White:** 5.3 (AA Pass)

**Contrast vs Black:** 10.3 (AA Pass)

**Mood:** A vibrant, energetic color that invokes feelings of warmth and joy. Marigold is often associated with positive energy, creativity, and cheerfulness. It brings to mind sunny days and is frequently used in designs that aim to captivate attention with a splash of optimism. This color has maintained its popularity in various design trends and is particularly favored for its versatility in both modern and traditional settings.

### Close Matches:

- **Australian Standard AS2700 - Marigold** (#EA7A26) -  $\Delta E=6.51$
- **British Standard BS 2660 - Marigold** (#E98128) -  $\Delta E=9.11$
- **Pantone Solid Coated - Orange Peel** (#FA7A35) -  $\Delta E=4.46$
- **Behr Paint - Orange Burst** (#F97E30) -  $\Delta E=1.82$
- **PPG Pittsburgh Paints - Dynamo** (#EF913E) -  $\Delta E=14.32$

### Why Designers Use It:

- Vibrant and full of energy, Marigold is frequently chosen by designers to add warmth and attention-grabbing appeal to any design. Its dynamic and lively nature makes it a top pick for brands looking to communicate enthusiasm and creativity.
- This color is highly versatile, suitable for various applications from interior design to fashion, and frequently used in branding to stand out in crowded marketplaces.
- In particular, Marigold is associated with industries that emphasize positivity and optimism, such as entertainment, food & beverage, and lifestyle brands.

- Regionally, Marigold has strong ties to cultural traditions where it is associated with celebrations, such as in Indian festivals like Diwali. It is a color that invokes spiritual and cultural significance in many communities.
- The color's prevalence in modern design trends, especially in advertising and digital content, has solidified its status as an eye-catching, trendy choice for bold visual statements.

[hextral.com - #FF8233](https://hextral.com/#FF8233)