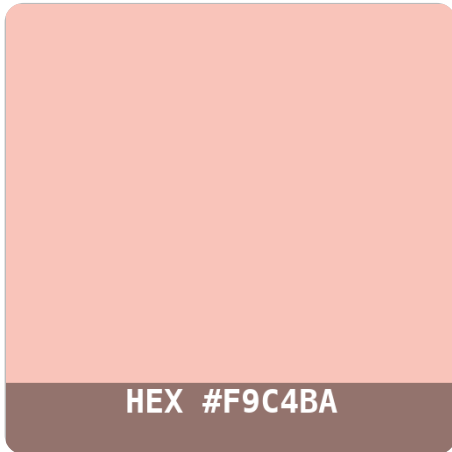


#F9C4BA



Permalink: <https://hextoral.com/hex-colors/color-code-details/f9c4ba/>

Metric	Value	Metric	Value
RGB	249, 196, 186	Brightness	212.2
HSL (°,%,%)	10°, 84%, 85%	HSV V %	98 %
Lab (L*,a*,b*)	83.5, 17.5, 12.2	CMYK (%)	0%, 21%, 25%, 2%
Contrast Black	13.63:1	Contrast White	1.54:1

Palette neighbours



Tints & Shades



Color Profile: #F9C4BA

Common Name: *Shell Pink*

RGB: (249, 196, 186)

HSL: (14°, 73%, 85%)

Contrast:

Vs White: 1.4 (AA Pass)

Vs Black: 13.2 (AA Pass)

Mood: This soft, gentle shade of pink carries a warm, welcoming, and relaxed vibe. It evokes feelings of calm, femininity, and nostalgia. Often associated with tender, natural hues, it has become a staple in interior design and fashion, radiating a vintage, understated charm while keeping a fresh, modern appeal.

Notable Color Matches:

- **Dutch Boy:** #F9C4BA (Shell Pink) – $\Delta E=0.00$
- **Behr:** #FDC6BE (Coral Bells) – $\Delta E=1.54$
- **Benjamin Moore:** #FAC5B4 (Phoenix Sand) – $\Delta E=3.63$
- **Farrow and Ball:** #ECB7B8 (Nancy's Blushes) – $\Delta E=7.17$
- **Pantone:** #FDC3BA (Impatiens Pink) – $\Delta E=2.02$

Why Designers Use It:

This delicate pink shade is used by designers to create inviting, serene spaces. Its light, neutral character makes it highly adaptable, often paired with whites or muted tones in both residential and commercial settings. It finds a strong presence in industries where warmth, comfort, and approachability are essential—such as in healthcare, beauty, and interior design. Its gentle yet engaging tone has made it a popular choice in modern branding for companies aiming for a soft, approachable identity. Artists and designers draw on its nostalgic qualities, embracing its historical ties to femininity and elegance. The color has strong associations with vintage and retro aesthetics, often evoking memories of old Hollywood glamour or vintage fashion trends.

