

#F5EECD



Permalink: <https://hextral.com/hex-colors/color-code-details/f5eec/>

Metric	Value	Metric	Value
RGB	245, 238, 205	Brightness	236.6
HSL (°,%,%)	50°, 67%, 88%	HSV V %	96 %
Lab (L*,a*,b*)	93.9, -3.0, 16.8	CMYK (%)	0%, 3%, 16%, 4%
Contrast Black	17.99:1	Contrast White	1.17:1

Palette neighbours



Tints & Shades



Color Profile: #F5EECD

Common Name: *North Star*

RGB: (245, 238, 205)

HSL: (45°, 50%, 89%)

Contrast:

- **White:** Contrast Ratio: 9.2 (Passes AA)
- **Black:** Contrast Ratio: 11.8 (Passes AAA)

Mood: A soft, welcoming shade of off-white that carries an air of calmness and serenity. Its warm undertones bring a sense of understated luxury and elegance. Ideal for creating light-filled spaces, it is especially popular in designs that aim to feel both clean and sophisticated. This color is often used to invoke peacefulness and warmth, making it highly suitable for spaces meant for relaxation or professional environments that emphasize tranquility.

Close Named Matches:

- **Benjamin Moore:** North Star #F5EECD
- **Behr:** Daybreak Sun #F6EDCD
- **PPG Pittsburgh Paints:** Minimal #F3EECD
- **Dunn-Edwards:** Natural Light #F1EBC8

Why Designers Use It:

- This color is widely appreciated for its versatility, easily blending into both modern and traditional settings. Its pale, soft appearance creates an atmosphere of spaciousness, making it a favorite for both home interiors and professional spaces.
- Often associated with peaceful and neutral environments, this tone is regularly chosen for high-end residential projects, as well as corporate offices aiming for a sleek yet comfortable ambiance.
- It is particularly popular in Scandinavian-inspired designs, where light and airy aesthetics are prioritized. The color's warm neutrality allows it to harmonize effortlessly with natural wood elements and other muted tones.

- While not as common in highly saturated or vibrant branding, this color serves as a backdrop that enhances other design elements, especially in luxury brands or industries focused on wellness and comfort, such as spa services, upscale interior design, and boutique retail spaces.
- The widespread appeal of this color makes it an enduring choice for designers seeking a timeless, understated elegance that feels inviting without being overwhelming.

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