

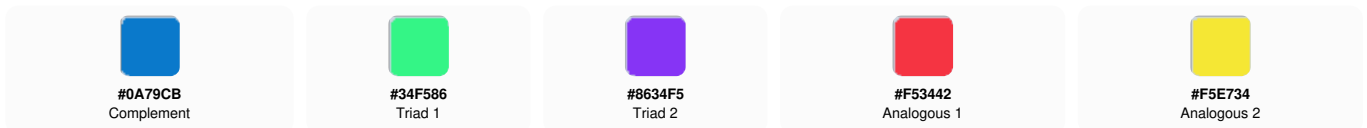
#F58634



Permalink: <https://hextoral.com/hex-colors/color-code-details/f58634/>

Metric	Value	Metric	Value
RGB	245, 134, 52	Brightness	169.7
HSL (°,%,%)	25°, 91%, 58%	HSV V %	96 %
Lab (L*,a*,b*)	67.1, 36.8, 59.9	CMYK (%)	0%, 45%, 79%, 4%
Contrast Black	8.34:1	Contrast White	2.52:1

Palette neighbours



Tints & Shades



Color Profile: #F58634

Common Name: *Bright Orange*

RGB: 245, 134, 52

HSL: 24°, 89%, 58%

Contrast Ratios:

- White: 2.3:1 (AA fail)
- Black: 7.6:1 (AAA pass)

Mood Blurb: The color #F58634, also known as Bright Orange, exudes energy and warmth. It is commonly associated with enthusiasm, creativity, and optimism. As a vivid, bold hue, it often draws attention and invokes feelings of vitality and action. It is particularly popular in design fields where strong emotional impact is key, such as advertising, branding, and creative visuals.

Close Named Matches:

- **Australian Standard AS2700 Marigold:** #EA7A26 (ΔE=4.47)
- **Jotun Paint Tangerine Blast:** #E48040 (ΔE=10.71)
- **Behr Paint Joyful Orange:** #FB9037 (ΔE=4.33)
- **Benjamin Moore Calypso Orange:** #FC8C3D (ΔE=2.62)

Why Designers Use It:

Bright Orange (#F58634) is used primarily for its bold, attention-grabbing nature. Designers tend to use this color when they want to evoke excitement, enthusiasm, and positivity. It's commonly seen in advertising, branding, and digital design to highlight important elements or to create a sense of urgency. This color also finds its place in the fashion industry, especially in seasonal collections that aim to evoke warmth and energy. Bright Orange has no specific regional or cultural affiliation, though it is often linked with energetic and youthful branding in modern advertising campaigns. The color's visibility and high contrast make it ideal for safety signage, particularly in construction and manufacturing industries.

