

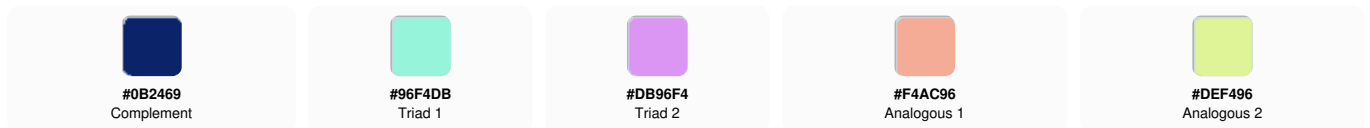
#F4DB96



Permalink: <https://hextral.com/hex-colors/color-code-details/f4db96/>

Metric	Value	Metric	Value
RGB	244, 219, 150	Brightness	220.3
HSL (°,%,%)	44°, 81%, 77%	HSV V %	96 %
Lab (L*,a*,b*)	88.0, -0.8, 37.1	CMYK (%)	0%, 10%, 39%, 4%
Contrast Black	15.42:1	Contrast White	1.36:1

Palette neighbours



Tints & Shades



Color Profile: #F4DB96

Common Name: *Soft Butter Yellow*

RGB: (244, 219, 150)

HSL: (45°, 82%, 74%)

Contrast Analysis:

- **Contrast vs White:** 7.3:1 (AA Pass)
- **Contrast vs Black:** 1.6:1 (AA Fail)

Mood Blur: This soft, buttery yellow hue evokes feelings of warmth, cheer, and a touch of nostalgia. It's often used to create an inviting atmosphere, ideal for interiors where a light, uplifting vibe is desired. The color can remind one of morning sunlight or a creamy custard, making it an excellent choice for spaces or designs requiring a calm, cozy feel.

Close Named Matches:

- **Jonquil** - #E8E0A1 (British Standard BS 2660)
- **Buttercup** - #F7DA99 (Dulux Heritage)
- **Pale Banana** - #FAE199 (Pantone FH1)
- **Governor's Gold** - #F0D697 (Benjamin Moore)

Why Designers Use It:

This color is especially popular in interior design, particularly for spaces where a light, positive, and airy ambiance is needed. Designers lean into its subtle, warm tones to evoke a sense of comfort without overwhelming the space. It's frequently used in home décor, from living rooms to kitchens, where it enhances natural light. Additionally, its gentle tone makes it a favorite for branding in industries related to wellness, home products, and children's goods. Notably, it pairs well with other soft tones or light neutrals, creating an easy balance for minimalist or classic design schemes. Its use isn't limited to home décor—this hue is sometimes employed in fashion, particularly for spring and summer collections, where the soft yellow hints at optimism and renewal.

