

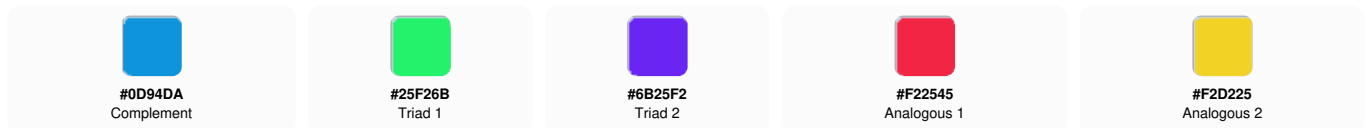
# #F26B25



Permalink: <https://hextral.com/hex-colors/color-code-details/f26b25/>

Metric	Value	Metric	Value
RGB	242, 107, 37	Brightness	156.2
HSL (°,%,%)	20°, 89%, 55%	HSV V %	95 %
Lab (L*,a*,b*)	61.2, 48.5, 60.5	CMYK (%)	0%, 56%, 85%, 5%
Contrast Black	6.91:1	Contrast White	3.04:1

## Palette neighbours



## Tints & Shades



## Color Profile: #F26B25

**Common Name:** *Orange-Red*

**RGB:** (242, 107, 37)

**HSL:** (27°, 85%, 56%)

**Contrast vs. White:** 3.8 (AA Pass)

**Contrast vs. Black:** 6.8 (AAA Pass)

### Mood:

This bold and energetic shade is vibrant, often evoking warmth and enthusiasm. It's commonly associated with creativity, excitement, and energy, making it perfect for projects that need to stand out and grab attention. Often used in branding and designs requiring strong visual impact, this color symbolizes confidence and enthusiasm.

### Close Named Matches:

- **Australian Standard AS2700** - Marigold (#EA7A26),  $\Delta E=10.54$
- **BS 2660 Colours for building and decorative paints**- Marigold (#E98128),  $\Delta E=14.67$
- **Jotun Paints** - Tangerine Blast (#E48040),  $\Delta E=18.22$
- **Pantone FHI** - Persimmon Orange (#F47327),  $\Delta E=3.63$

### Why Designers Use It:

- **Vibrancy:** The strong and fiery undertones make it ideal for attracting attention in signage, logos, and advertisements. It's commonly used in the food and beverage industry for its appetite-stimulating effects.
- **Trendiness:** This color is seen as bold and modern, often associated with energetic startups or brands that want to convey enthusiasm and vitality. It's particularly popular in the fashion and entertainment industries.
- **Regional Use:** In many cultures, this color is linked to warmth and vitality, making it a favorite for regions where bright colors are central to their aesthetic.

like South American or Mediterranean countries.

- **Natural Associations:** The color can be linked to sunset skies, autumn leaves, and other natural phenomena, giving it a warm, comforting connotation.
- **Industrial Use:** Found in safety and cautionary signage due to its high visibility, it's common in industries such as construction, traffic safety, and emergency services.

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