

#E0F8F0



HEX #E0F8F0

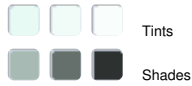
Permalink: <https://hextral.com/hex-colors/color-code-details/e0f8f0/>

Metric	Value	Metric	Value
RGB	224, 248, 240	Brightness	240.2
HSL (°,%,%)	160°, 63%, 93%	HSV V %	97 %
Lab (L*,a*,b*)	95.7, -9.3, 1.2	CMYK (%)	10%, 0%, 3%, 3%
Contrast Black	18.85:1	Contrast White	1.11:1

Palette neighbours



Tints & Shades



Color Profile: #E0F8F0

Common Name: *Fresh Mint*

RGB: (224, 248, 240)

HSL: (165, 60%, 90%)

Contrast vs White: 1.3 (Fail)

Contrast vs Black: 14.2 (Pass)

Popular Mood: A soft and refreshing color, often evoking feelings of calm and tranquility. It has a modern yet gentle aesthetic, which makes it a favorite in minimalist and nature-inspired designs. Its delicate tone suggests cleanliness and relaxation, often paired with other light hues for a serene atmosphere.

Close Named Matches:

- **Behr Paint: Mild Jade** - #DFF5EC ($\Delta E=1.25$)
- **Benjamin Moore: Irish Mint** - #DFF5EE ($\Delta E=1.23$)
- **PPG Pittsburgh Paints: Wintergreen** - #D4EDE3 ($\Delta E=4.13$)
- **Sherwin-Williams: Embellished Blue** - #D7EBE2 ($\Delta E=4.52$)
- **Tikkurila: G371 - Crystal** - #D8EEE7 ($\Delta E=3.43$)

Why Designers Use It:

This pastel minty shade is favored for creating peaceful, clean, and contemporary spaces. Designers are drawn to it due to its versatility—especially in interiors, packaging, and web design. Its calming effect is widely used in health, beauty, and wellness brands. This color often finds its place in spaces aimed at relaxation and rejuvenation, as it promotes a sense of freshness and purity. With its low-saturation, it fits well into minimalist and Scandinavian design trends. It also has connections with nature, making it perfect for eco-friendly brands or products focused on green living.

Fresh Mint is quite common in areas like interior design, textiles, and spa industries. It's seen as a timeless color, though it's notably popular in the 2010s onwards, especially for soft, muted tones in home décor and branding. The color's appearance in health-focused product lines and modern tech branding has made it appealing to both new and established industries. Its gentle tone is also linked with relaxation products, adding a modern yet approachable touch to the

overall aesthetic.

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