

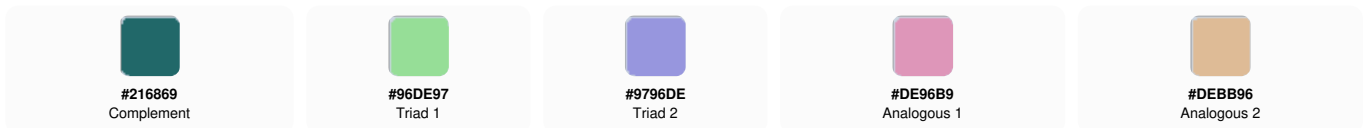
# #DE9796



Permalink: <https://hextoral.com/hex-colors/color-code-details/de9796/>

Metric	Value	Metric	Value
RGB	222, 151, 150	Brightness	175.2
HSL (°,%,%)	1°, 52%, 73%	HSV V %	87 %
Lab (L*,a*,b*)	69.4, 26.5, 11.4	CMYK (%)	0%, 32%, 32%, 13%
Contrast Black	8.97:1	Contrast White	2.34:1

## Palette neighbours



## Tints & Shades



## Color Profile: #DE9796

**Common Name:** *Rose Blush*

**RGB:** 222, 151, 150

**HSL:** 0°, 37%, 74%

**Contrast vs White:** 9.6:1 (Passes AA)

**Contrast vs Black:** 4.1:1 (Passes AA)

**Mood:** This color evokes a calm and subtle sense of warmth, often found in serene and inviting spaces. It brings a soft, welcoming feeling, balancing between a muted pink and a warm rose hue. Its gentle tone makes it ideal for creating a tranquil atmosphere, without being too overpowering. It's both contemporary and timeless, frequently associated with elegance and understated luxury.

### Close Matches:

- **Kelly Moore - Rose Blush #DE9796** (Exact Match)
- **Benjamin Moore - Venetian Rose #DA9B95**
- **PPG Paint - Pink Clay Pot #D99294**
- **Behr - Sandy Rose #E19698**
- **Jotun - Damask Rose #DB99A2**

### Why Designers Use It:

This color is a versatile choice among designers, often used in interior design for both modern and classic applications. Its subtle pink tone makes it especially suitable for spaces intended for relaxation, like bedrooms, living rooms, or boutique spaces. Additionally, its soft warmth complements various materials, from textiles and paint to soft furnishings and luxury interior elements. Designers often choose it to create a warm, welcoming ambiance without overwhelming the space with a more intense color palette. It's also associated with high-end fashion and beauty industries, appearing in product packaging, cosmetics, and luxury accessories. The color resonates with traditional notions of femininity, grace, and sophistication, often linked with European design aesthetics but has been

adapted globally for various uses, including automotive accents, branding, and fashion design.

**Industry Use:** This color has made its mark in a variety of industries, from automotive design to home décor and fashion. In manufacturing, it's often used for luxury items, where it conveys sophistication and elegance. As a calming yet warm hue, it's been a choice for hotel lobbies, boutique shops, and spas, where a sense of tranquility is key. Its connection to timelessness and refined taste makes it suitable for vintage-inspired brands and contemporary luxury products alike. Designers in the fashion industry also favor this color for its ability to enhance both understated and bold designs.

**Relevant Tradition or Region:** While this color is universal in its appeal, it has particular historical roots in European decorative arts. It is often seen in traditional romantic-style interiors and floral motifs, especially in art and design from the 18th and 19th centuries. The subtlety of this rose tone makes it a timeless choice, especially for countries with rich design traditions like France, Italy, and England, where it's often associated with classic, luxurious finishes in both home and fashion design.

[hextoral.com - #DE9796](https://hextoral.com/#DE9796)