

#DCC7B4



HEX #DCC7B4

Permalink: <https://hextral.com/hex-colors/color-code-details/dcc7b4/>

Metric	Value	Metric	Value
RGB	220, 199, 180	Brightness	203.5
HSL (°,%,%)	29°, 36%, 78%	HSV V %	86 %
Lab (L*,a*,b*)	81.5, 4.3, 12.2	CMYK (%)	0%, 10%, 18%, 14%
Contrast Black	12.87:1	Contrast White	1.63:1

Palette neighbours



Tints & Shades



Color Profile: #DCC7B4

Common Name: *Caisson*

RGB: 220, 199, 180

HSL: 35, 28%, 79%

Contrast vs White: 78.6 (AA pass)

Contrast vs Black: 12.4 (AA pass)

Mood:

This color is warm and earthy, reminiscent of natural elements like sand or dried clay. It carries a soft, inviting tone, often evoking feelings of calmness, subtle sophistication, and grounded elegance. Ideal for spaces or designs that aim to create a peaceful, neutral environment.

Close Matches

- **Behr:** Caisson #DCC7B4 (Exact match)
- **Benjamin Moore:** Basking Ridge Beige #E1C9B7 ($\Delta E=1.60$)
- **Pantone:** PANTONE 482 C #DCC8B6 ($\Delta E=0.74$)
- **Jotun:** Bare Ground #DFCEB9 ($\Delta E=2.82$)
- **RAL:** RAL 1015 Light Ivory #E8D6BB ($\Delta E=6.45$)

Why Designers Use It

Why Designers Use It: The soft, neutral tone of #DCC7B4 makes it an excellent choice for creating understated, elegant interiors. It's commonly seen in design applications that prioritize subtlety, like modern rustic or minimalist spaces. Often used in paints for home interiors, office environments, and even in product packaging where a warm, approachable aesthetic is needed. Its versatility makes it ideal for backgrounds, accents, or as a foundation for more vibrant colors to stand out against.

Notable Uses: In manufacturing, it's found in materials such as fabric patterns, textiles, and even upholstery. It's also a popular color in cosmetics packaging, particularly for products that aim for a soft, natural look. As a color with a neutral earthy vibe, it has also seen usage in areas like road safety where calm, non-

intrusive signaling is required.

Tradition: The use of beige tones, including colors like #DCC7B4, has historical ties to natural materials such as stone, clay, and sand, which were readily available for construction in ancient times. Today, it continues to symbolize stability and timelessness.

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