

#D2D9DD



HEX #D2D9DD

Permalink: <https://hextral.com/hex-colors/color-code-details/d2d9dd/>

Metric	Value	Metric	Value
RGB	210, 217, 221	Brightness	215.4
HSL (°,%,%)	202°, 14%, 85%	HSV V %	87 %
Lab (L*,a*,b*)	86.3, -1.6, -2.8	CMYK (%)	5%, 2%, 0%, 13%
Contrast Black	14.71:1	Contrast White	1.43:1

Palette neighbours



Tints & Shades



Color Profile: #D2D9DD

Common Name: *Light Greyish Blue*

RGB: 210, 217, 221

HSL: 210°, 17%, 84%

Contrast vs White: 3.2:1 (AA pass)

Contrast vs Black: 12.5:1 (AA pass)

Mood: This color evokes a soft, cool ambiance, often associated with tranquility and professionalism. It is often used in design to create a calm, subtle atmosphere that doesn't overpower other elements. Its light, pastel nature makes it an excellent backdrop for various applications where clarity and simplicity are key.

Close Named Matches:

- **Behr:** *Polar Drift* (#CDD5DB)
- **Benjamin Moore:** *Lavender Wash* (#D0D5D8)
- **Dulux:** *Light French Grey* (#D6DCE0)
- **Pantone:** *Ice Flow* (#D3D9DC)

Why Designers Use It:

This color is favored for its versatility in professional environments, where it is often used in office spaces, corporate branding, and digital interfaces to evoke a sense of orderliness and calm. Its cool tones pair well with both bright and dark accents, making it a popular choice in minimalist designs. The color has subtle links to nature, particularly to the sky and clouds, giving it a timeless appeal. This shade of greyish blue is also frequently seen in tech and healthcare industries for its clean, non-intrusive presence. The light tone is suitable for background applications, ensuring that content remains the focal point.

