

#D0C4B7



HEX #D0C4B7

Permalink: <https://hextoral.com/hex-colors/color-code-details/d0c4b7/>

Metric	Value	Metric	Value
RGB	208, 196, 183	Brightness	198.3
HSL (°,%,%)	31°, 21%, 77%	HSV V %	82 %
Lab (L*,a*,b*)	79.8, 2.0, 8.0	CMYK (%)	0%, 6%, 12%, 18%
Contrast Black	12.26:1	Contrast White	1.71:1

Palette neighbours



Tints & Shades



Color Profile: #D0C4B7

Common Name: *Indulgent Mocha*

RGB: 208, 196, 183

HSL: 24°, 18%, 75%

Contrast: White: 86.1%, Black: 14.7%

Contrast Pass/Fail: Pass AA for both white and black backgrounds

Mood: This warm and soft beige is cozy and neutral, evoking a sense of calm and warmth. Its versatility makes it a great background color or subtle accent in various design contexts. It's ideal for creating a sophisticated and inviting atmosphere, often seen in cozy interiors, wellness spaces, or minimalist designs.

Close Named Matches:

- **Behr:** *Indulgent Mocha* #D0C4B8 (ΔE=0.53)
- **Benjamin Moore:** *Alphano Beige* #D0C5B8 (ΔE=0.48)
- **Kelly Moore:** *E Beige Blush* #D0C4B6 (ΔE=0.53)
- **Trumatch:** *50-f1* #D3C0B6 (ΔE=3.20)
- **Pantone:** *20-0084 TPM* Frosted Birch #D1C6B8 (ΔE=0.89)

Why Designers Use It

This color is favored by designers for its adaptability and warmth. It seamlessly fits into a variety of styles, from modern minimalism to traditional or even rustic interiors. Its understated elegance makes it a great choice for everything from wall colors in home décor to accents in branding and packaging. The subtle balance between warm beige and neutral tones allows it to serve as a grounding backdrop in design projects.

Used widely in interior design, especially for creating a cozy and welcoming feel in homes and offices. It's a go-to in fashion and textiles, frequently applied in fabrics and soft furnishings. In industries like wellness, hospitality, and even tech, this color evokes a sense of relaxation and subtle luxury. The earthy tone can be inspired by natural elements like wood, stone, and sand, aligning with eco-conscious designs.

It's seen as both timeless and contemporary, bridging the gap between tradition and innovation. While this color may not be specifically trendy, it has a consistent presence across many design fields and continues to be a preferred choice in neutral palettes.

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