

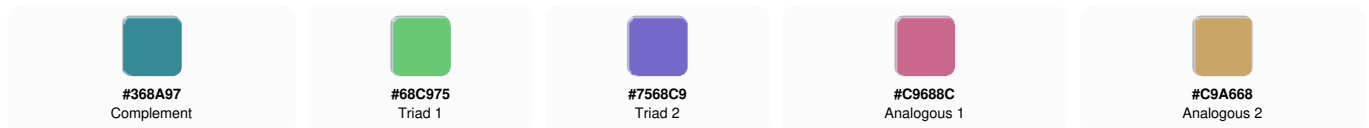
#C97568



Permalink: <https://hextoral.com/hex-colors/color-code-details/c97568/>

Metric	Value	Metric	Value
RGB	201, 117, 104	Brightness	146.1
HSL (°,%,%)	8°, 47%, 60%	HSV V %	79 %
Lab (L*,a*,b*)	58.2, 31.5, 21.5	CMYK (%)	0%, 42%, 48%, 21%
Contrast Black	6.23:1	Contrast White	3.37:1

Palette neighbours



Tints & Shades



Color Profile: #C97568

Common Name: *Deep Rose*

RGB: 201, 117, 104

HSL: 10°, 39%, 60%

Contrast Ratios:

vs White: 3.4:1 (AA Pass)

vs Black: 6.4:1 (AAA Pass)

Why Designers Use It

Deep Rose is a color often associated with luxury and elegance, providing a warm yet soft touch to designs. It finds use across various industries, notably in fashion and home decor, where a sense of sophistication and romance is desired. The tone carries a subtle blend of red and pink, symbolizing both strength and warmth. This color is prevalent in creative spaces, used in interior design for its calming and inviting aesthetic, particularly in boutique settings or upscale hospitality. Additionally, it appears in beauty and personal care products where soft elegance is key.

Close Matches:

- Benjamin Moore - Coral Bronze #CD756A ($\Delta E=1.86$)
- Dunn-Edwards - Rouge #C8756D ($\Delta E=2.93$)
- Behr - Kilim #CB7B6C ($\Delta E=2.64$)
- Kelly Moore - Living Large #C77264 ($\Delta E=1.42$)

Mood: The warm, earthy tone of *Deep Rose* evokes feelings of comfort, romantic nostalgia, and a refined yet approachable atmosphere. It often aligns with trends in natural tones, making it ideal for spaces that prioritize a connection to nature or vintage-style aesthetics. Its balance of boldness and softness helps create dynamic but relaxed environments in both professional and personal design projects.

