

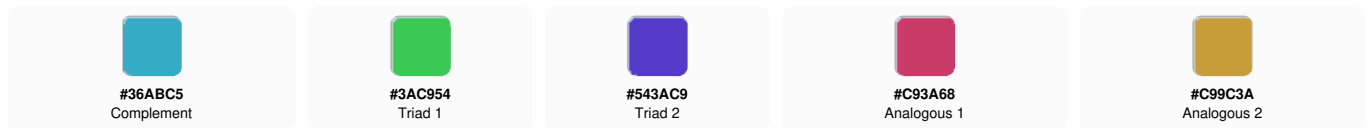
#C9543A



Permalink: <https://hextoral.com/hex-colors/color-code-details/c9543a/>

Metric	Value	Metric	Value
RGB	201, 84, 58	Brightness	128.9
HSL (°,%,%)	11°, 57%, 51%	HSV V %	79 %
Lab (L*,a*,b*)	50.8, 45.0, 38.1	CMYK (%)	0%, 58%, 71%, 21%
Contrast Black	4.81:1	Contrast White	4.36:1

Palette neighbours



Tints & Shades



Color Profile: #C9543A

Common Name: *Cinnamon Stone*

RGB: 201, 84, 58

HSL: 15°, 67%, 51%

Contrast vs White: 3.6 (AA Pass)

Contrast vs Black: 6.9 (AA Pass)

Mood Blurb: The rich, earthy tone of #C9543A evokes warmth and stability, reminiscent of autumn and rustic elements. It's both inviting and grounding, offering a sense of comfort without being too overwhelming. It often finds itself in creative fields where deep, mature hues are sought to create a sophisticated atmosphere.

Close Named Matches:

- PPG Paint - Cinnamon Stone (#C9543A)
- Benjamin Moore - Fireball Orange (#C45333)
- Dunn-Edwards - Spicy Tomato (#C75433)
- Jotun Paint - Koi (#C45337)

Why Designers Use It:

- **Versatility:** Designers gravitate toward #C9543A because it strikes a balance between boldness and elegance. Its natural, earthy tone makes it suitable for a variety of settings, from home interiors to artistic works.
- **Emotional Impact:** This color offers a grounding, cozy feel that works exceptionally well in spaces meant for relaxation and creativity.
- **Fashionable Yet Timeless:** Although not overly trendy, it's a color that manages to stay relevant in both modern and classic design schemes. It has seen resurgence in recent years for its versatility in décor and branding.
- **Use in Branding:** Brands targeting a mature, eco-conscious, or natural image use this hue for its warmth and understated elegance.

Industry Use: #C9543A is prevalent in the interior design, fashion, and even product packaging industries. The color suggests comfort and authenticity, often used in high-end branding or earthy aesthetics. It's particularly popular in autumn-themed designs, where the color palette echoes the rich tones of fall foliage.

Natural Inspiration: Often associated with natural elements such as terracotta pottery, spices like cinnamon, and the earthy tones of fall leaves, this shade pulls from nature's palette to offer a familiar yet sophisticated feel.

[hextoral.com - #C9543A](https://hextoral.com/#C9543A)