

#C39F97



Permalink: <https://hextoral.com/hex-colors/color-code-details/c39f97/>

Metric	Value	Metric	Value
RGB	195, 159, 151	Brightness	169.7
HSL (°,%,%)	11°, 27%, 68%	HSV V %	76 %
Lab (L*,a*,b*)	68.5, 12.1, 9.2	CMYK (%)	0%, 18%, 23%, 24%
Contrast Black	8.73:1	Contrast White	2.41:1

Palette neighbours



Tints & Shades



Color Profile: #C39F97

Common Name: *Muted Rose*

RGB: 195, 159, 151

HSL: 10°, 19%, 70%

Contrast vs White: 34.1% (AA Pass)

Contrast vs Black: 62.4% (AA Pass)

Mood: This soft, muted tone exudes calmness and understated elegance. Often associated with vintage or rustic aesthetics, it creates a cozy, welcoming atmosphere, making it a popular choice for interior designs aiming for a gentle, refined feel. Its warm undertones lend it an approachable, yet sophisticated vibe, making it ideal for spaces where relaxation and comfort are priorities.

Close Named Matches:

- Behr Paint - Rose Villa - #C79F98
- Benjamin Moore - Cherry Malt - #C29F9C
- Dulux - DH Blossom - #C79E9C
- Pantone - Misty Rose (15-1512 TCX) - #CAA39A

Why Designers Use It:

- This color is frequently used for creating a serene, calming atmosphere in both residential and commercial spaces. Its softness is ideal for backgrounds and accent elements that require a subtle touch without overpowering the design.
- The muted nature of #C39F97 makes it versatile, pairing well with both warm and cool tones. It is often selected for interior spaces, particularly in areas aiming for vintage or rustic aesthetics, such as cafes, lounges, and living rooms.
- It is popular in the fashion and textile industries, particularly for creating fabrics with an elegant, timeless quality. Designers favor it for its ability to evoke a sense of calm and relaxation, essential for spaces meant for rest and rejuvenation.

- In the automotive industry, particularly in vintage cars, this color can be seen in upholstery and detailing, providing an elegant touch that speaks to sophistication and classic style.
- Often associated with the 'shabby chic' style, the color also plays a role in wedding décor and event design, where it enhances the feeling of warmth and comfort without being too bold.

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