

#BDAD95



Permalink: <https://hextoral.com/hex-colors/color-code-details/bdad95/>

Metric	Value	Metric	Value
RGB	189, 173, 149	Brightness	175.4
HSL (°,%,%)	36°, 23%, 66%	HSV V %	74 %
Lab (L*,a*,b*)	71.5, 1.8, 14.4	CMYK (%)	0%, 8%, 21%, 26%
Contrast Black	9.58:1	Contrast White	2.19:1

Palette neighbours



Tints & Shades



Color Profile: #BDAD95

Common Name: *Beige Gray*

RGB: (189, 173, 149)

HSL: (37°, 21%, 62%)

Contrast Ratios:

- **Contrast with White:** 6.5:1 **AA Pass**
- **Contrast with Black:** 6.5:1 **AA Pass**

General Mood: #BDAD95 is a soft, earthy beige-gray tone with muted warmth. It evokes a sense of calm and grounded elegance, making it popular in spaces where subtle sophistication is desired. This color fits in residential interiors, professional workspaces, and design projects aiming for a serene and refined aesthetic. It's adaptable to both modern and vintage design approaches.

Close Named Matches:

- **Australian Standard AS2700** – MERINO (#C6B29A) $\Delta E=2.69$
- **British Standard BS 2660** – Stone Grey (#B6AB92) $\Delta E=2.38$
- **Munsell Color System** – 2.5y 7/2 (#BDAD95) $\Delta E=0.00$
- **Pantone FHI** – Safari (#BBAA91) $\Delta E=1.28$
- **Dulux Color Palette** – DARK STONE (#C3AD94) $\Delta E=2.59$

Why Designers Use It:

This color is often used for creating sophisticated and timeless designs. The neutral, soft tone allows it to pair well with both bold and subtle color schemes. Designers often use it for its versatility in both modern and traditional settings. It is a go-to for creating minimalist designs in interior spaces, packaging, and branding, especially in industries like fashion, home decor, and product design. The color's gentle warmth makes it a favorite for creating inviting yet professional environments.

This color is also popular in regions with a more understated design culture, such as Scandinavian and mid-century modern aesthetics. #BDAD95's subtle presence makes it a staple in upscale design projects or those that aim to promote calmness and clarity. It's frequently used in products ranging from cosmetics packaging to home interior walls. While it's not exclusively tied to any specific material, it is often seen in textiles, furniture finishes, and even tech accessories.

The natural, almost sandy quality of the color can be seen as echoing elements like stone or earth, giving it a slightly organic feel. This makes it a useful color in eco-friendly or nature-inspired designs.

[hextoral.com - #BDAD95](https://hextoral.com/#BDAD95)