

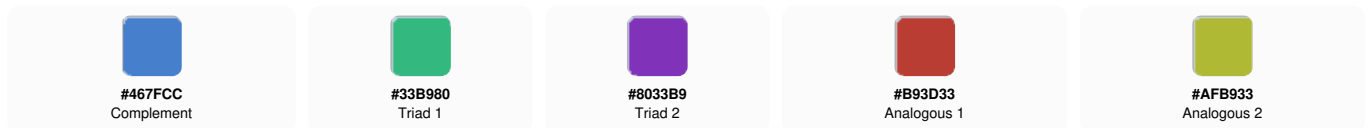
#B98033



Permalink: <https://hextral.com/hex-colors/color-code-details/b98033/>

Metric	Value	Metric	Value
RGB	185, 128, 51	Brightness	141.9
HSL (°,%,%)	34°, 57%, 46%	HSV V %	73 %
Lab (L*,a*,b*)	58.0, 14.9, 48.9	CMYK (%)	0%, 31%, 72%, 27%
Contrast Black	6.20:1	Contrast White	3.39:1

Palette neighbours



Tints & Shades



Color Profile: #B98033

Common Name: *Cider Toddy*

RGB: 185, 128, 51

HSL: 30°, 60%, 47%

Contrast vs White: 51.7 (AA pass)

Contrast vs Black: 10.2 (AA pass)

Associated Mood:

This shade evokes warmth and richness, often associated with autumn tones. It brings a cozy and inviting feeling, making it a popular choice for spaces aiming for a natural, rustic, or earthy atmosphere. With its balance between yellow and orange, it feels both energizing and soothing at the same time, perfect for cozy living rooms or inviting cafés.

Notable Matches:

- **PPG Paint:** *Cider Toddy* - #B98033 (Exact Match)
- **Benjamin Moore:** *Dash of Curry* - #C58A3B ($\Delta E=4.04$)
- **Kelly Moore:** *Weissbier* - #B37D36 ($\Delta E=3.51$)
- **Sherwin Williams:** *Cut the Mustard* - #BA7F38 ($\Delta E=2.68$)

Why Designers Use It:

This particular shade of #B98033 is widely used in interior design, especially for its warmth and versatility. Designers gravitate towards this color because it adds a touch of rustic charm and a pop of color without overwhelming the senses. It works well in both modern and traditional spaces, often seen in kitchen walls, dining rooms, and accent walls. Its use in the culinary industry is also notable, evoking feelings of warmth and comfort. Additionally, it's a frequent choice in branding for companies that want to convey energy and approachability, particularly in the food and hospitality sectors. The trendiness of this color varies regionally but

remains especially popular in colder climates where warmth is prioritized in interior design. There is also some historical significance in regions known for their spice trade, where this color may evoke the richness of curry and mustard tones.

[hextoral.com/#B98033](https://www.hextoral.com/#B98033)