

#B0AC62



Permalink: <https://hextral.com/hex-colors/color-code-details/b0ac62/>

Metric	Value	Metric	Value
RGB	176, 172, 98	Brightness	166.5
HSL (°,%,%)	57°, 33%, 54%	HSV V %	69 %
Lab (L*,a*,b*)	69.2, -9.3, 38.4	CMYK (%)	0%, 2%, 44%, 31%
Contrast Black	8.92:1	Contrast White	2.35:1

Palette neighbours



Tints & Shades



Color Profile: #B0AC62

Common Name: *Sweet Celery*

RGB: 176, 172, 98

HSL: 56, 30%, 55%

Contrast vs White: 3.4:1 (Fail - AA)

Contrast vs Black: 8.9:1 (Pass - AAA)

Mood Blurb: #B0AC62 brings a soft, muted vibe, often associated with calmness and natural elements like plants and fresh greenery. It's often used to evoke a sense of peace and simplicity, with a slight earthy undertone that hints at nature. Its soft yellow-green hue makes it ideal for settings where serenity and subtle elegance are key, such as home decor or design spaces meant to inspire tranquility.

Close Matches:

- **Vista Paint - Sweet Celery** (#B0AC62) - Exact match
- **Australian Standard AS2700 - G45 Chartreuse** (#C8C388) - $\Delta E=12.07$
- **Benjamin Moore - Parrot Green** (#B3B36B) - $\Delta E=3.20$
- **Pantone FHI - Golden Green** (#BBB167) - $\Delta E=3.43$
- **Behr Paint - Pistachio** (#B7B066) - $\Delta E=2.12$

Why Designers Use It:

This color is frequently employed for its earthy and fresh qualities. Designers often turn to it when they want to introduce a color that feels close to nature without being too bold or intense. Its muted tone works well in both minimalist and rustic designs, making it a popular choice for home decor and interiors aiming to create a grounded, organic atmosphere. Some may use it for sustainable or eco-conscious brands, aligning with themes of nature and environmental friendliness. Its association with the earth and plant life can help infuse a sense of calm and wellness into a design.

Often found in natural materials like stone, leaves, and wood, the color has a connection to organic and recycled product design. It's particularly popular in Scandinavian and modern rustic interior design, adding balance to neutral palettes. While it may not dominate bold fashion trends, it remains a classic staple for brands looking to convey simplicity and approachability, especially in the home goods, textiles, and eco-conscious sectors.

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