

#A68E87



Permalink: <https://hextral.com/hex-colors/color-code-details/a68e87/>

Metric	Value	Metric	Value
RGB	166, 142, 135	Brightness	148.8
HSL (°,%,%)	14°, 15%, 59%	HSV V %	65 %
Lab (L*,a*,b*)	61.0, 7.8, 7.1	CMYK (%)	0%, 14%, 19%, 35%
Contrast Black	6.84:1	Contrast White	3.07:1

Palette neighbours



Tints & Shades



Color Profile: #A68E87

Common Name: *Munsell 10R 6/2.0*

RGB: (166, 142, 135)

HSL: (12°, 14%, 61%)

Contrast:

- Against White: 2.5 (AA Pass)
- Against Black: 7.4 (AA Pass)

Mood: This color exudes a soft, earthy warmth. It brings a sense of calm and understated elegance, making it ideal for designs that aim to be both welcoming and sophisticated. Often associated with natural materials, it invokes feelings of stability and subtle luxury.

Close Named Matches:

- **Australian Standard AS2700:** Possum (#9F867E) - $\Delta E=3.11$
- **BS 2660:** Rose Gray (#A28A88) - $\Delta E=3.11$
- **Munsell Color System:** 10r 6/2.0 (#A68E87) - $\Delta E=0.00$
- **Pantone Solid Uncoated:** PANTONE 4725 U (#AD8E84) - $\Delta E=3.54$
- **RAL Classic:** Grey Beige (#A89481) - $\Delta E=6.90$

Why Designers Use It:

This color is favored by designers for its versatility and calming presence. It often finds its way into design spaces seeking a blend of classic luxury and organic warmth. The hue works exceptionally well in interior design, particularly for naturalistic or rustic aesthetics. Manufacturers in the home goods, automotive, and even tech industries appreciate its ability to evoke a soft, sophisticated vibe without being overwhelming. It is often used in textiles, fabrics, and even in branding materials where a subtle tone is needed. From luxury brands to minimalist designs, its use continues to be popular in modern, well-balanced spaces.

