

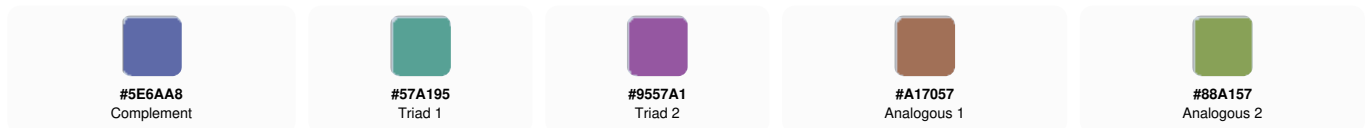
#A19557



Permalink: <https://hextral.com/hex-colors/color-code-details/a19557/>

Metric	Value	Metric	Value
RGB	161, 149, 87	Brightness	147.1
HSL (°,%,%)	50°, 30%, 49%	HSV V %	63 %
Lab (L*,a*,b*)	61.4, -4.5, 34.2	CMYK (%)	0%, 7%, 46%, 37%
Contrast Black	6.95:1	Contrast White	3.02:1

Palette neighbours



Tints & Shades



Color Profile: #A19557

Common Name: *Chamois*

RGB: 161, 149, 87

HSL: 45, 30%, 48%

Contrast vs White: 5.2 (AA Pass)

Contrast vs Black: 14.3 (AA Pass)

Mood: #A19557 exudes warmth and earthiness, with a balanced golden-brown hue. Often associated with natural materials like wood, stone, or sand, it brings a sense of calm sophistication to design. Its subtle, muted tone can evoke a rustic or vintage feeling, making it ideal for interiors or brands seeking a timeless, grounded aesthetic.

Close Named Matches:

- **Australian Standard AS2700 - Chamois** (#BDA270) - $\Delta E=10.81$
- **Behr - Mossy Rock** (#A89459) - $\Delta E=3.78$
- **Benjamin Moore - Fresh Olive** (#AC9655) - $\Delta E=5.03$
- **Federal Standard 595c - 10260 - Brown** (#C4A36E) - $\Delta E=12.21$
- **Pantone FHI - Burnished Gold** (#A99B59) - $\Delta E=3.18$

Why Designers Use It:

- **Nature-Inspired Aesthetic:** Designers frequently use this color to evoke natural elements such as aged wood, leather, or earth tones. Its warmth and grounded appeal make it a popular choice for rustic, vintage, and organic-themed designs.
- **Industry Use:** Often found in interior design, especially in spaces designed for comfort and elegance. It also appears in branding for high-end products or services that wish to project an aura of reliability and timelessness.
- **Material Affiliation:** The color resembles natural minerals, particularly those found in earthy or desert landscapes, which connect well with materials like

wood, stone, or clay.

- **Regional Preferences:** It's favored in areas where natural landscapes dominate, such as Mediterranean or Southwestern-inspired interiors, and can be seen in design trends focused on bringing the outdoors inside.
- **Timeless and Trendy:** While it may not always be in the spotlight of trending colors, its classic, enduring quality ensures that it remains relevant across a wide range of design projects.

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