



# #FFADC9



Permalink: <https://hextoral.com/hex-colors/color-code-details/ffadc9/>

| Metric         | Value            | Metric         | Value            |
|----------------|------------------|----------------|------------------|
| RGB            | 255, 173, 201    | Brightness     | 204.0            |
| HSL (°,%,%)    | 340°, 100%, 84%  | HSV V %        | 100 %            |
| Lab (L*,a*,b*) | 79.3, 33.8, -1.9 | CMYK (%)       | 0%, 32%, 21%, 0% |
| Contrast Black | 12.07:1          | Contrast White | 1.74:1           |

## Palette neighbours



#005236  
Complement



#C9FFAD  
Triad 1



#ADC9FF  
Triad 2



#FFADF2  
Analogous 1



#FFBAAD  
Analogous 2

## Tints & Shades



Tints



Shades

## Color Profile: #FFADC9

Common Name: *Heartfelt*

RGB: (255, 173, 201)

HSL: (340°, 85%, 82%)

Contrast with White: 3.6 (AA pass)

Contrast with Black: 10.1 (AA pass)

### Mood:

This soft, tender hue exudes warmth and affection, reminiscent of a loving embrace or a gentle spring bloom. #FFADC9 is often seen in spaces designed to evoke calm, comfort, and sincerity. Its subtle yet vibrant charm makes it a top choice for intimate settings and emotionally uplifting designs.

### Notable Matches:

- **Dunn-Edwards:** Heartfelt (#FFADC9) - ΔE=0.00
- **Behr:** Kawaii (#EEACBF) - ΔE=7.53
- **Benjamin Moore:** Blushing Bride (#F6ACC6) - ΔE=3.33
- **Pantone:** Pantone P 73-3 C (#F7ADC3) - ΔE=4.16

### Why Designers Use It:

#FFADC9 is often used in interior design, especially in spaces aimed at creating a cozy, romantic atmosphere. Its soft pink tones lend themselves well to bedrooms, boutique stores, and baby nurseries. This color's gentle presence evokes a sense of serenity and is frequently employed in industries like hospitality, fashion, and beauty. It is also favored in designs related to health and wellness due to its calming effect.

Designers particularly favor this shade for products associated with emotions and nurturing, often blending it with more neutral tones to maintain balance. #FFADC9's connection to softness and kindness makes it popular in feminine designs or any context where warmth and care are paramount. The color is often

used in modern aesthetics, especially with the rise of pastel tones in recent years.

The color also has notable connections to floral patterns, pastel-themed products, and beauty branding. Its ties to springtime flowers and soft fabrics make it a trendy choice for seasonal designs and items that invoke gentle feelings.

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