

#FEA6C8



Permalink: <https://hextoral.com/hex-colors/color-code-details/fea6c8/>

Metric	Value	Metric	Value
RGB	254, 166, 200	Brightness	200.1
HSL (°,%,%)	337°, 98%, 82%	HSV V %	100 %
Lab (L*,a*,b*)	77.6, 37.0, -5.9	CMYK (%)	0%, 35%, 21%, 0%
Contrast Black	11.50:1	Contrast White	1.83:1

Palette neighbours



Tints & Shades



Color Profile: #FEA6C8

Common Name: *Dunn-Edwards Taffy Pink*

RGB: 254, 166, 200

HSL: 343°, 89%, 79%

Contrast vs White: 5.5 (AA pass)

Contrast vs Black: 14.6 (AA pass)

Mood: A gentle, soft pink, evoking a playful, feminine feel. It's bright and welcoming, often used in design to evoke warmth and charm. The color brings to mind lighthearted moments and romance, popular in fashion and interior design for relaxed, cozy atmospheres.

Named Matches:

- **Dunn-Edwards:** Taffy Pink (#FEA6C8) *Exact match*
- **Behr:** Begonia Petal (#F39EAF)
- **PPG Pittsburgh Paints:** Tickled Pink (#EFA7BF)
- **Benjamin Moore:** Blushing Bride (#F6ACC6)
- **Valspar:** Harmonious Rose (#F19DB7)

Why Designers Use It:

- Often used for creating a sense of softness and tenderness in interiors, fashion, and graphic design.
- This shade is especially popular in the beauty and wellness industries, frequently used in product packaging and promotional materials to invoke a sense of calm and friendliness.
- The color has gained prominence in modern interior design, particularly in bedrooms and living spaces aimed at creating a cozy, warm vibe. Its light yet bright tones make it appealing for spaces that emphasize comfort and charm.
- Regional Affiliation: Pink tones like these are often associated with femininity in Western design but have expanded to more gender-neutral uses in recent

years. It's also popular in fashion for spring collections, often seen in European markets.

- Manufacturing: This color is a staple in the production of textiles and apparel, particularly in designs targeting younger demographics or more relaxed, intimate settings.

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