

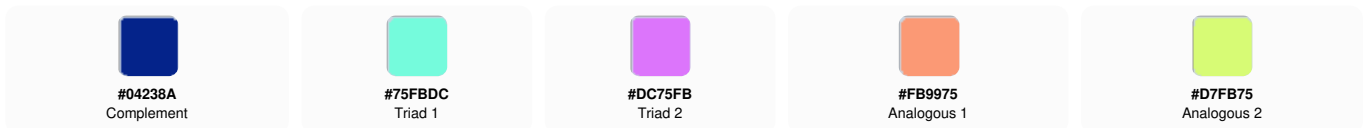
#FBDC75



Permalink: <https://hextoral.com/hex-colors/color-code-details/fbdc75/>

Metric	Value	Metric	Value
RGB	251, 220, 117	Brightness	220.9
HSL (°,%,%)	46°, 94%, 72%	HSV V %	98 %
Lab (L*,a*,b*)	88.4, -1.7, 53.9	CMYK (%)	0%, 12%, 53%, 2%
Contrast Black	15.60:1	Contrast White	1.35:1

Palette neighbours



Tints & Shades



Color Profile: #FBDC75

Common Name: Vista

RGB: 251, 220, 117

HSL: 47°, 90%, 70%

Contrast vs White: 5.6 (AA Pass)

Contrast vs Black: 15.4 (AA Pass)

Why Designers Use It

This color, a gentle yet vibrant yellow, is often associated with optimism, energy, and warmth. It's commonly used in designs meant to evoke happiness, light, and attention. Its high visibility and cheerful tone make it ideal for applications in both digital and physical spaces, particularly in contexts where catching attention is important without overwhelming the viewer.

Vista (#FBDC75) enjoys popularity in various industries including advertising, interior design, and branding. It is frequently used in product packaging for items related to summer, health, and wellness. The soothing nature of this yellow is balanced by its brightness, making it suitable for use in educational materials or children's products as well.

The hue of Vista is inspired by the colors of natural elements like sunlight or soft golden sands, conveying a sense of peace and tranquility. This color is also widely used in digital spaces, providing a warm, approachable backdrop for websites and apps focused on lifestyle, well-being, or community.

Close Matches

- **Pantone Solid Coated:** #FBDD6F ($\Delta E=3.17$)
- **RAL Classic - Zinc Yellow:** #FDCF49 ($\Delta E=16.43$)
- **BS 2660 - Mimosa Yellow:** #F2DD84 ($\Delta E=8.31$)
- **Jotun Paint - Midas Gold:** #EFD269 ($\Delta E=3.91$)
- **Behr Paint - Lemon Garnish:** #FFE07C ($\Delta E=2.09$)

Mood: Vista (#FBDC75) gives off a warm and inviting vibe, which makes it ideal for products and designs that need to feel friendly and optimistic. It's commonly used in projects where the goal is to evoke feelings of positivity and joy. The hue tends to give off a natural, sunny disposition, aligning with seasons like spring and summer, or concepts such as growth and renewal.

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