



#F96653



Permalink: <https://hextoral.com/hex-colors/color-code-details/f96653/>

Metric	Value	Metric	Value
RGB	249, 102, 83	Brightness	159.5
HSL (°,%,%)	7°, 93%, 65%	HSV V %	98 %
Lab (L*,a*,b*)	61.9, 55.1, 39.4	CMYK (%)	0%, 59%, 67%, 2%
Contrast Black	7.05:1	Contrast White	2.98:1

Palette neighbours



#0699AC
Complement



#53F966
Triad 1



#6653F9
Triad 2



#F95393
Analogous 1



#F9B953
Analogous 2

Tints & Shades



Tints



Shades

Color Profile: #F96653

Common Name: *Rose Fusion*

RGB: (249, 102, 83)

HSL: (10°, 85%, 65%)

Contrast vs White: 3.7 (AA pass)

Contrast vs Black: 10.0 (AA pass)

Mood: This warm, rich tone evokes feelings of enthusiasm and boldness, often associated with creativity, passion, and a bit of flair. It's a standout color that is popular in modern, energetic design, often used to highlight attention-grabbing elements without overwhelming the viewer.

Notable Close Matches:

- Dunn-Edwards:** Rose Fusion #F96653 ($\Delta E=0.00$)
- Pantone Solid Uncoated:** PANTONE 172 U #FF6A51 ($\Delta E=3.58$)
- Benjamin Moore:** Hot Spice #F16551 ($\Delta E=2.99$)
- Munsell Color System:** 8.75r 6/12 #EC6A4F ($\Delta E=6.78$)
- Pantone FHI:** Nasturtium #F96A51 ($\Delta E=2.75$)

Why Designers Use It:

- This vibrant shade of orange-pink is often used in branding, especially for industries that want to exude energy, warmth, and a touch of playfulness. It's particularly popular in creative industries like fashion, art, and design, where drawing attention is crucial.
- Rose Fusion is highly favored in both digital and print media because of its high contrast with both light and dark backgrounds, making it versatile across various design applications.
- In the realm of interior design, it is frequently used as an accent color to brighten up modern spaces, especially in high-traffic areas such as living rooms, kitchens, or studios.
- The color's earthy yet vibrant tone has seen a resurgence in home decor, fashion, and packaging design, where designers are looking to blend warmth

with sophistication. It appeals to contemporary sensibilities and can be found in both urban and rural settings, reflecting a fusion of nature and modernism.

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