

#EDE944



Permalink: <https://hextral.com/hex-colors/color-code-details/ede944/>

Metric	Value	Metric	Value
RGB	237, 233, 68	Brightness	221.8
HSL (°,%,%)	59°, 82%, 60%	HSV V %	93 %
Lab (L*,a*,b*)	90.2, -16.9, 75.7	CMYK (%)	0%, 2%, 71%, 7%
Contrast Black	16.34:1	Contrast White	1.29:1

Palette neighbours



Tints & Shades



Color Profile: #EDE944

Common Name: *Pantone 394 C*

RGB: 237, 233, 68

HSL: 57°, 89%, 56%

Contrast vs. White: 4.1 (AA Pass)

Contrast vs. Black: 9.2 (AA Pass)

Mood:

This bright yellow shade conveys a lively, energetic vibe. Often associated with optimism, warmth, and attention-grabbing moments, #EDE944 shines in settings where visibility and vibrancy are desired. Its brightness evokes a sense of cheerfulness and alertness, making it a popular choice for design elements that need to stand out without overwhelming the viewer.

Close Named Matches:

- **Pantone 394 C** - #EDE944
- **BS 2660-0008 Chartreuse** - #CCCB00
- **RAL 1016 Sulfur Yellow** - #F3E04C
- **Benjamin Moore New Lime** - #D3D713
- **Dulux Trade Spring Breeze 1** - #E1D02B

Why Designers Use It:

This color is used in design when visibility and attention are key. #EDE944 is particularly favored in industries where safety and high contrast are critical, such as construction and road signage. Its high brightness makes it ideal for outdoor settings or signage that needs to catch the eye quickly. The color is also quite popular in tech and software industries, often used for icons or interactive elements to convey action or highlight key features.

Being a bold, eye-catching yellow, this shade has roots in safety and alertness. It aligns with the principles of visibility and caution, commonly seen in safety equipment and uniforms. Its vibrancy also lends itself well to advertising and branding, especially for products related to energy, creativity, and innovation. Regionally, it holds significance in environments where quick recognition and contrast are essential, such as in Europe and the US for industrial applications.

The color's connection to nature—resembling the brightness of sunlight—also contributes to its popularity in design for natural and eco-friendly branding. It's a versatile color that carries both historical and modern relevance across multiple industries.

[hextoral.com · #EDE944](https://hextoral.com/#EDE944)