

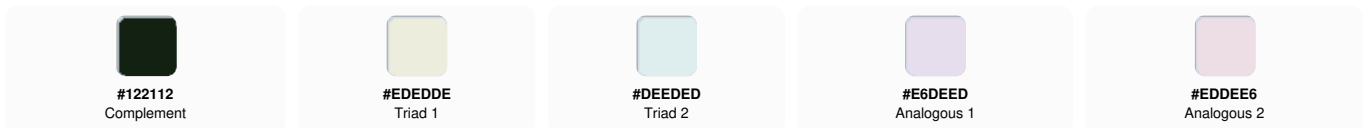
#EDDEED



Permalink: <https://hextoral.com/hex-colors/color-code-details/eddeed/>

Metric	Value	Metric	Value
RGB	237, 222, 237	Brightness	228.3
HSL (°,%,%)	300°, 29%, 90%	HSV V %	93 %
Lab (L*,a*,b*)	90.0, 7.7, -5.5	CMYK (%)	0%, 6%, 0%, 7%
Contrast Black	16.27:1	Contrast White	1.29:1

Palette neighbours



Tints & Shades



Color Profile: #EDDEED

Common Name: *Soft Lilac*

RGB: 237, 222, 237

HSL: 300, 34%, 92%

Contrast:

- **Vs. White:** 13.4 (AA pass)
- **Vs. Black:** 17.3 (AA pass)

Mood: A serene, gentle hue that invokes a sense of calm and quiet elegance. It resonates with modern design trends, often associated with tranquility and subtle sophistication. It's a color often seen in soft, refined spaces that prioritize relaxation or creativity.

Close Named Matches:

- **Trumatch 42-f:** #EDDEED ($\Delta E=0.00$)
- **Behr Sprinkle:** #EDDFEE ($\Delta E=0.45$)
- **Dulux Violet Verona 6:** #ECDEEA ($\Delta E=1.60$)
- **Benjamin Moore Easter Bonnet:** #F6E4F0 ($\Delta E=2.96$)
- **Hallman Lindsay Maiden Of The Mist:** #EFDCEB ($\Delta E=1.50$)

Why Designers Use It:

Soft Lilac is an incredibly versatile color that appeals to those seeking to balance both creativity and calmness in their designs. Its muted, pastel tone works well in minimalist and contemporary settings, creating a peaceful atmosphere without overwhelming the space. Designers often use this color in home décor, fashion, and even in product design aimed at a more sophisticated or feminine market.

The color has strong associations with luxury and wellness, frequently appearing in spas, high-end products, and modern fashion. It's especially favored in industries like beauty, wellness, and hospitality, where relaxation is key. Soft Lilac is also a favorite for tech brands looking for a soft, approachable image. Some

believe that the color's origins come from the delicate shades of nature, often found in blooming flowers during early spring, making it a timeless choice for those who wish to evoke renewal and growth.

This color's influence extends beyond pure aesthetic appeal, often intertwined with traditions and cultural references, particularly in regions where pastels hold significant design value, such as the United States and Western Europe. Despite being a classic choice, its use has seen a resurgence in recent years, aligning with broader trends in muted, pastel tones that are easier on the eyes and suited to modern, well-lit spaces.

[hextoral.com - #EDDEED](https://hextoral.com/#EDDEED)