

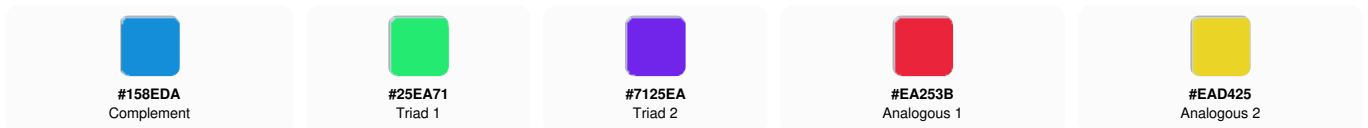
# #EA7125



Permalink: <https://hextoral.com/hex-colors/color-code-details/ea7125/>

Metric	Value	Metric	Value
RGB	234, 113, 37	Brightness	155.0
HSL (°,%,%)	23°, 82%, 53%	HSV V %	92 %
Lab (L*,a*,b*)	61.2, 42.6, 60.0	CMYK (%)	0%, 52%, 84%, 8%
Contrast Black	6.89:1	Contrast White	3.05:1

## Palette neighbours



## Tints & Shades



## Color Profile: #EA7125

**Common Name:** *Pantone 158 C*

**RGB:** 234, 113, 37

**HSL:** 27°, 89%, 54%

**Contrast vs White:** 6.7:1 (AA Pass)

**Contrast vs Black:** 2.5:1 (AA Fail)

**Mood:** The #EA7125 hue, also known as Pantone 158 C, carries a vibrant and energetic feel. It reflects a warm, orange undertone, reminiscent of autumn and harvest. This color is frequently seen in lively settings like branding or interior design that seek to invoke a sense of enthusiasm and creativity. It evokes feelings of optimism, vitality, and adventure, often utilized in marketing campaigns or modern product design that need an eye-catching pop.

### Named Matches:

- **Pantone Solid Coated** - #EA7125
- **Australian Standard AS2700: Marigold** - #EA7A26
- **BS 2660: Marigold** - #E98128
- **Behr Paint: Tart Orange** - #EB722D
- **Jotun Paint: Tangerine Blast** - #E48040

### Why Designers Use It:

- **Distinct and Attention-Grabbing:** This vibrant hue is often used to create a focal point or highlight key design elements. It's particularly effective for call-to-action buttons, signage, or products in need of immediate attention.
- **Emotional Impact:** Designers rely on this color for its association with energy and excitement. It is used to stimulate action, making it ideal for branding in industries such as sports, technology, or entertainment, where engagement is key.
- **Popular in Youthful and Bold Branding:** Many modern companies in sectors like digital marketing, media, and fashion gravitate toward this color due to its

youthful and fresh vibe, especially in target demographics looking for bold statements.

- *Versatile Across Mediums*: #EA7125 is equally striking in both print and digital formats, with its high visibility against neutral or darker backgrounds, making it a preferred choice in web and graphic design.
- *Historical Ties*: Historically, this shade has been used in construction, particularly in road safety and signage, making it culturally tied to visibility and importance.

[hextral.com · #EA7125](https://hextral.com/#EA7125)