

#E8CEA9



Permalink: <https://hextoral.com/hex-colors/color-code-details/e8cea9/>

Metric	Value	Metric	Value
RGB	232, 206, 169	Brightness	210.4
HSL (°,%,%)	35°, 58%, 79%	HSV V %	91 %
Lab (L*,a*,b*)	84.1, 3.6, 21.8	CMYK (%)	0%, 11%, 27%, 9%
Contrast Black	13.83:1	Contrast White	1.52:1

Palette neighbours



Tints & Shades



Color Profile: #E8CEA9

Common Name: *Rubberband Tan*

RGB: 232, 206, 169

HSL: 40°, 40%, 77%

Contrast vs White: 1.5 (AA pass)

Contrast vs Black: 11.4 (AA pass)

Mood:

This color embodies warmth with a soft, sandy tone, bringing a sense of calm and comfort. It's a natural, earthy hue that feels inviting, making it ideal for environments meant to be relaxing and grounded. Popular in interior design and materials like textiles, it evokes a feeling of openness and a slight vintage charm.

Close Named Matches:

- **Rubberband Tan:** #E8CEA9 (Dutch Boy)
- **Manilla / Pale Ivory:** #EFD6AC (BS 2660)
- **Frozen Custard:** #EAD0AC (Hallman Lindsay)
- **Chamomile:** #E8D0A7 (Pantone FHI)

Why Designers Use It:

This shade is often selected for its subtle elegance and versatility in various applications. It's particularly popular in home decor for creating a warm, neutral atmosphere. Designers use this color to soften spaces and bring a calm, refined vibe to interiors. It's found in diverse industries, from textiles to wall paint, where a muted tone can convey timeless quality. While it's a go-to for cozy residential designs, this color also shows up in furniture and fashion. Because it's so naturally grounded, it's often used in creating balanced, non-distracting environments in the workplace and healthcare settings, maintaining professionalism while feeling warm and approachable.

