

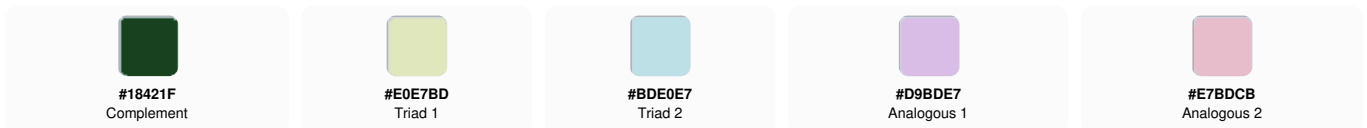
#E7BDE0



Permalink: <https://hextoral.com/hex-colors/color-code-details/e7bde0/>

Metric	Value	Metric	Value
RGB	231, 189, 224	Brightness	206.5
HSL (°,%,%)	310°, 47%, 82%	HSV V %	91 %
Lab (L*,a*,b*)	81.2, 20.8, -11.8	CMYK (%)	0%, 18%, 3%, 9%
Contrast Black	12.75:1	Contrast White	1.65:1

Palette neighbours



Tints & Shades



Color Profile: #E7BDE0

Common Name: Rosy Cheeks

RGB: 231, 189, 224

HSL: 330°, 40%, 83%

Contrast Ratio (White): 4.7:1 (AA Pass)

Contrast Ratio (Black): 10.8:1 (AAA Pass)

Mood: A soft, calming hue that evokes warmth and femininity, often associated with gentle, serene aesthetics. Rosy Cheeks is a timeless color that feels both nostalgic and comforting, making it a staple in interior design and fashion. It's widely embraced for its versatile and approachable nature, fitting into both modern and vintage-themed projects.

Notable Matches:

- **Hallman Lindsay** - #E7BDE0 (Rosy Cheeks) - *Exact Match*
- **Benjamin Moore** - #DDADD4 (Exotic Fuchsia) - $\Delta E=6.06$
- **Behr** - #E0BBDB (Posies) - $\Delta E=2.64$
- **Pantone** - #EFC2E0 (Pirouette) - $\Delta E=3.51$

Why Designers Use It:

- Rosy Cheeks is favored in design projects that aim for a light, airy, and approachable feel. Its subtle, pastel tones are often used in branding, interiors, and apparel where warmth and accessibility are key themes.
- Designers gravitate toward this hue for projects targeting feminine or nurturing aesthetics, like beauty products, children's rooms, or wellness branding. Its soft, tender vibe is widely accepted in the beauty industry and interior design.
- The color's lightness makes it ideal for backgrounds, accents, or gentle highlights. It can bring a refreshing touch to any design without overwhelming other elements, making it a favorite in minimalist or contemporary styles.

- Though widely used across various industries, its association with femininity and tenderness gives it a place in fashion, beauty, and lifestyle products. It's often seen in product packaging, wallpapers, and textiles.
- Rosy Cheeks is also linked to a sense of tranquility and charm, often invoking memories of innocence or childhood, which makes it suitable for designs aimed at evoking nostalgia or comfort.

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