



#E38AA1



Permalink: <https://hextoral.com/hex-colors/color-code-details/e38aa1/>

Metric	Value	Metric	Value
RGB	227, 138, 161	Brightness	171.9
HSL (°,%,%)	344°, 61%, 72%	HSV V %	89 %
Lab (L*,a*,b*)	67.3, 36.7, 2.4	CMYK (%)	0%, 39%, 29%, 11%
Contrast Black	8.42:1	Contrast White	2.50:1

Palette neighbours



#1C755E
Complement



#A1E38A
Triad 1



#8AA1E3
Triad 2



#E38ACE
Analogous 1



#E3A08A
Analogous 2

Tints & Shades



Tints



Shades

Color Profile: #E38AA1

Common Name: *Rose*

RGB: (227, 138, 161)

HSL: (340°, 46%, 70%)

Contrast: White: 1.2 (AA), Black: 7.5 (AA)

Mood Blurp: This color embodies a soft yet confident energy, often associated with gentle femininity or subtle elegance. It evokes feelings of calmness and warmth, yet still holds a sense of understated sophistication. It is frequently seen in both traditional and modern contexts, bridging the gap between classic beauty and contemporary style.

Close Matches:

- **Isomat Paint:** #E38AA1 (Exact Match)
- **Benjamin Moore:** #DD8D9C - Pink Blossom
- **Behr Paint:** #DD91A1 - Rose Marquis
- **Jotun Paint:** #D77386 - Fiery Crush
- **Dulux Heritage:** #C27470 - Coral Pink

Why Designers Use It:

- **Trend Factor:** This shade is often used in designs that aim to evoke a sense of serenity and elegance. It's a popular choice for both home interiors and fashion, often associated with beauty, romance, and soft femininity.
- **Industry Use:** Rose tones, especially those with a muted pinkish hue, are widely used in interior design, cosmetics packaging, and branding for industries aiming for a soft, approachable aesthetic. It can be seen in everything from luxury brand logos to high-end cosmetics packaging.
- **Cultural Connections:** In many cultures, rose tones are linked with gentleness, care, and nurturing, often used in designs for products aimed at women or young people. It can also evoke themes of beauty and health.
- **Natural & Chemical Influence:** This color's presence in nature—such as in the soft hues of blooming flowers and sunrises—makes it feel timeless and

connected to natural beauty.

- **Notable Use in Textiles & Fashion:** Frequently seen in fashion collections, particularly in spring and summer collections where lighter tones are favored. The color's connection to high fashion is also bolstered by its use in premium product branding and luxury packaging.

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