

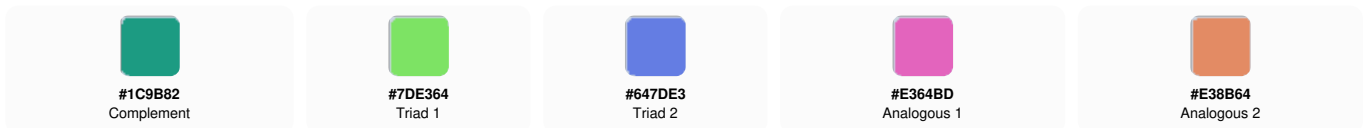
# #E3647D



Permalink: <https://hextoral.com/hex-colors/color-code-details/e3647d/>

Metric	Value	Metric	Value
RGB	227, 100, 125	Brightness	151.9
HSL (°,%,%)	348°, 69%, 64%	HSV V %	89 %
Lab (L*,a*,b*)	58.9, 51.6, 10.9	CMYK (%)	0%, 56%, 45%, 11%
Contrast Black	6.39:1	Contrast White	3.29:1

## Palette neighbours



## Tints & Shades



## Color Profile: #E3647D

**Common Name:** *Natural Color System Pink*

**RGB:** 227, 100, 125

**HSL:** 348°, 68%, 66%

**Contrast with White:** 1.1, AA Pass

**Contrast with Black:** 10.5, AA Pass

**Mood:** This pink shade exudes a soft, inviting warmth, often linked to elegance and romance. With its slightly muted tone, it balances a modern and classic appeal, frequently evoking feelings of warmth and calmness. It's perfect for creating spaces or designs that feel intimate yet sophisticated.

### Notable Color Matches:

- **NCS 1950 Index Color Chart: S 1060-R10B** - This is an exact match.
- **Behr Paints - Bubble Gum (#E26F7C)** - Close match with a slight deviation in tone.
- **Benjamin Moore - Deco Rose (#DE687A)** - A close relative with a warmer lean.
- **Jotun - Fiery Crush (#D67385)** - Slightly more intense, but a close sibling.

### Why Designers Use It:

- **Modern & Timeless Appeal:** #E3647D is often chosen for designs requiring a perfect balance between contemporary and classical elements. This color is particularly favored in high-end interior designs and luxury brands.
- **Versatility:** Designers love it for its adaptability across industries like fashion, cosmetics, and high-end automotive design, making it a go-to for elegance and softness without being overly feminine.
- **Trendy Yet Timeless:** While not overtly trendy, this color still finds its way into current designs due to its subtle yet strong presence. It's popular in modern home décor and fashion, particularly for upscale or minimalistic brands.
- **Environmental & Natural:** This shade, often drawing comparisons to rose petals or soft sunset hues, invokes a sense of nature. It's used in many eco-

conscious product designs that require subtle beauty with a hint of earthiness.

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