

#E0DF00



Permalink: <https://hextral.com/hex-colors/color-code-details/e0df00/>

Metric	Value	Metric	Value
RGB	224, 223, 0	Brightness	210.2
HSL (°,%,%)	60°, 100%, 44%	HSV V %	88 %
Lab (L*,a*,b*)	86.3, -19.1, 85.5	CMYK (%)	0%, 0%, 100%, 12%
Contrast Black	14.72:1	Contrast White	1.43:1

Palette neighbours



Tints & Shades



Color Profile: #E0DF00

Common Name: *Pantone 396 C*

RGB: 224, 223, 0

HSL: 60°, 100%, 44%

Contrast vs White: 1.1 (AA fail)

Contrast vs Black: 9.5 (AA pass)

Summary:

#E0DF00 is a vibrant, saturated yellow with a distinct lemon-like brightness. It's used commonly for high-visibility designs, such as safety signage and certain packaging. Popular in industries like construction, manufacturing, and design where strong contrast is crucial.

Close Named Matches:

- Pantone 396 C - #E0DF00 (Exact hit)
- Australian Standard AS2700 G46 - #C7BE33
- Jotun paint SIGNAL YELLOW - #F6BE13
- PPG Pittsburgh Paints Citrus Spice - #E6D943
- Behr Lime Pop - #D0CC25

Why Designers Use It:

- **Visibility and Attention:** This yellow is often used in high-visibility scenarios. It grabs attention easily, which is essential for safety signage and warning systems.
- **Modern and Clean Aesthetic:** Bright, clean yellows are popular in modern graphic design, especially for tech or high-energy brands that want to convey optimism, innovation, and energy.

- **Energy and Vibrancy:** The color is associated with a positive and energetic vibe, making it suitable for environments that aim to evoke excitement, creativity, and liveliness.
- **Industrial Use:** It's a classic choice for safety-related materials, such as in construction, road signs, and safety equipment. It's both functional and eye-catching, ensuring attention in critical contexts.

Notable Usage in: Pantone 396 C is often selected for cautionary uses, such as construction sites, road safety signals, and industrial settings. Its strong yellow tone makes it easily noticeable against both light and dark backgrounds, contributing to its widespread use in environments requiring high visibility. It is also frequently used in consumer products, branding, and packaging where attention-grabbing appeal is essential.

[hextral.com · #E0DF00](https://hextral.com/#E0DF00)