

# #DAD0C1



Permalink: <https://hextral.com/hex-colors/color-code-details/dad0c1/>

Metric	Value	Metric	Value
RGB	218, 208, 193	Brightness	209.4
HSL (°,%,%)	36°, 25%, 81%	HSV V %	85 %
Lab (L*,a*,b*)	83.9, 0.9, 8.7	CMYK (%)	0%, 5%, 11%, 15%
Contrast Black	13.77:1	Contrast White	1.52:1

## Palette neighbours



## Tints & Shades



## Color Profile: #DAD0C1

**Common Name:** *Kelly Moore*

**RGB:** 218, 208, 193

**HSL:** 40°, 26%, 81%

**Contrast vs White:** 13.6 (Passes AA)

**Contrast vs Black:** 25.6 (Passes AA)

### Mood:

#DAD0C1 exudes a soft, neutral elegance often used in modern minimalist designs. This delicate beige hue is a favorite in design schemes that favor subtlety, balance, and sophistication, making it a popular choice for interiors, fashion, and branding. It evokes feelings of calmness and lightness, making it ideal for spaces meant for relaxation or focused work. Its versatility allows it to be paired seamlessly with both warmer and cooler tones, contributing to its wide appeal.

### Close Named Matches:

**Kelly Moore:** #DAD0C1

**Behr Paint:** Mocha Light #D8CFC2

**Pantone Solid Coated:** 7534 C #D7D3C8

**Dulux Color Palette:** Pale Walnut #D4CABD

**Farrow & Ball:** Shaded White #D9D2C1

### Why Designers Use It:

#DAD0C1 is an elegant, subtle color that adds a timeless yet contemporary feel to any design. Often used in interior design and branding, it provides a perfect balance between warmth and neutrality. Designers favor this shade for its versatility, as it complements a wide array of color schemes, from earthy tones to bolder accents. Whether used as a base color in interiors or as a backdrop for more vibrant design elements, it creates a calming and inviting atmosphere. This color is also highly favored in the fashion industry, especially for minimalist designs or luxury packaging. It is frequently found in textile patterns, modern office spaces, and upscale brands looking to communicate sophistication and approachability.

This shade is commonly used in premium home design brands, as well as car interiors and in certain branding and packaging, where understated luxury is the goal. In terms of its geographical or cultural relevance, #DAD0C1 is a global favorite in modern design but tends to be especially common in Scandinavian or minimalist aesthetics. It's not tied to any one material or natural element but shares its calming and neutral qualities with stone, sand, and other natural textures.

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