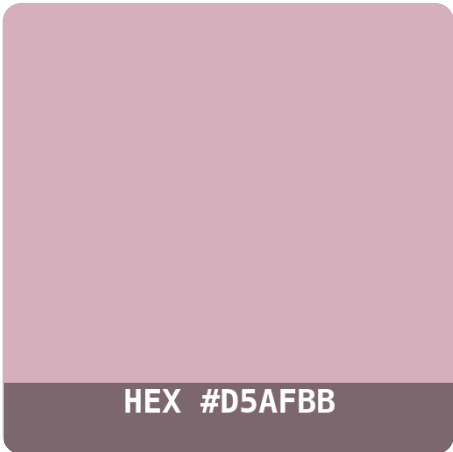




#D5AFBB



Permalink: <https://hextoral.com/hex-colors/color-code-details/d5afb/>

Metric	Value	Metric	Value
RGB	213, 175, 187	Brightness	188.5
HSL (°,%,%)	341°, 31%, 76%	HSV V %	84 %
Lab (L*,a*,b*)	75.1, 15.7, -0.9	CMYK (%)	0%, 18%, 12%, 16%
Contrast Black	10.68:1	Contrast White	1.97:1

Palette neighbours



Tints & Shades



Color Profile: #D5AFBB

Common Name: *Light Pink*

RGB: 213, 175, 187

HSL: 340°, 20%, 74%

Contrast Ratio vs White: 5.0:1 (AA Pass)

Contrast Ratio vs Black: 13.6:1 (AAA Pass)

Mood: Soft and calming, #D5AFBB has a gentle, subtle appeal. Its muted pastel quality evokes warmth, simplicity, and an understated elegance. Perfect for creating a serene and welcoming atmosphere, it is often associated with comfort and tranquility. Whether used in fashion or interior design, this color represents sophistication with a relaxed vibe.

Close Named Matches:

- **BS4800-5252** - Pink, #D5AFBB, British Standard
- **Pantone Solid Coated** - PANTONE 693 C, #DAABB4
- **Jotun Paint** - Magic Powder, #DBAFBA
- **Munsell Color System** - 5rp 7.5/4.0, #D5B3BC
- **Benjamin Moore** - Damask Rose, #D7ADB9

Why Designers Use It:

- **Trendiness:** Light pink tones are very popular in both modern and vintage design trends, often used in interior spaces that aim to evoke relaxation and femininity. It is a key choice in contemporary color schemes, especially for the wellness, beauty, and lifestyle industries.
- **Natural Associations:** The color's soft undertones are often linked with floral hues, such as soft rose petals or dawn skies, giving it a connection to nature. It also evokes a sense of peace and calm, which is why it is a popular choice in healthcare and wellness design.
- **Industry Use:** It's frequently found in the beauty industry, particularly in cosmetics packaging and branding, as well as in fashion, where it brings out a refined and classy feel. Additionally, it has seen use in interior design, particularly for creating minimalist, chic environments.

- **Unique Structure:** This shade is naturally light and muted, without being overly vibrant. It is often used in tandem with other pastel tones or neutral colors to create a balanced and serene look.

[hexcolor.com · #D5AFBB](https://hexcolor.com/#D5AFBB)