

#D3D463



Permalink: <https://hextoral.com/hex-colors/color-code-details/d3d463/>

Metric	Value	Metric	Value
RGB	211, 212, 99	Brightness	202.0
HSL (°,%,%)	61°, 57%, 61%	HSV V %	83 %
Lab (L*,a*,b*)	82.8, -15.3, 54.9	CMYK (%)	0%, 0%, 53%, 17%
Contrast Black	13.37:1	Contrast White	1.57:1

Palette neighbours



Tints & Shades



Color Profile: #D3D463

Common Name: *Bitter Lime*

RGB: 211, 212, 99

HSL: 62°, 56%, 59%

Contrast:

Against White: 4.4:1 (AA Pass)

Against Black: 15.2:1 (AAA Pass)

Mood: #D3D463 has a fresh and vibrant feel, evoking the essence of youthful energy and spring. This shade, reminiscent of a lively lime or chartreuse, offers a lively yet balanced tone that feels playful but grounded. It's commonly found in vibrant design spaces aiming for an energizing but warm aesthetic.

Close Named Matches:

- **Matthews Paint:** Bitter Lime (#D3D463)
- **Pantone Solid Coated:** Pantone 585 C (#DBDE72) - $\Delta E=4.44$
- **Behr Paint:** Grape Green (#D2CF52) - $\Delta E=5.99$
- **Jotun Paint:** Wondergrass (#C3C86D) - $\Delta E=11.12$

Why Designers Use It:

- **Trendiness:** #D3D463 is frequently used in modern, minimalistic designs where a touch of liveliness is needed without overwhelming the senses. It's particularly trendy in eco-conscious spaces or designs evoking nature and energy.
- **Affiliation:** Often used in brands or industries that want to communicate youth, vibrancy, and freshness. It can be spotted in fashion, interior design, and some environmental or sustainable branding.
- **Industry Use:** Popular in the design of sports brands, energy drink packaging, and tech gadgets where a pop of color attracts attention without being too aggressive. It also resonates with brands that aim to evoke a natural, organic vibe.

- **Natural Element:** The color closely resembles lime, a natural fruit, suggesting freshness and zest. Designers use it to make products feel refreshing and invigorating, especially when paired with more neutral tones.

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