

#D0D8E8



Permalink: <https://hextral.com/hex-colors/color-code-details/d0d8e8/>

Metric	Value	Metric	Value
RGB	208, 216, 232	Brightness	215.5
HSL (°,%,%)	220°, 34%, 86%	HSV V %	91 %
Lab (L*,a*,b*)	86.2, 0.4, -8.8	CMYK (%)	10%, 7%, 0%, 9%
Contrast Black	14.67:1	Contrast White	1.43:1

Palette neighbours



Tints & Shades



Color Profile: #D0D8E8

Common Name: *Powder Blue*

RGB: 208, 216, 232

HSL: 210°, 30%, 85%

Contrast vs White: 9.0 (AA pass)

Contrast vs Black: 6.6 (AA pass)

Mood: Light and tranquil, #D0D8E8 creates an atmosphere of calmness and clarity. Often seen in design contexts where subtle elegance and a soft, peaceful vibe are sought. This cool, airy color is a favorite for creating a serene atmosphere in interiors, web designs, and fashion.

Close Named Matches:

- **Kelly Moore Paint:** #D0D8E8 (Exact match)
- **Behr Paint:** Violet Water - #D0D4E6
- **Benjamin Moore Paint:** Celestia Blue - #D1D6E4
- **Jotun Paint:** Violet Peace - #CBD9EA
- **PPG Paint:** Sweet Emily - #CBD1E1

Why Designers Use It:

- **Trendiness:** Powder blue remains a popular choice for creating spaces that are calming and sophisticated, making it perfect for both contemporary and classic designs.
- **Industries:** Widely used in interior design, web development, and fashion. Its soothing nature makes it ideal for wellness-focused brands, luxury hotels, and modern tech websites.
- **Natural & Symbolic Associations:** While not directly tied to any specific mineral or natural element, the soft tone of powder blue evokes feelings of the sky and calm seas, which makes it a natural fit in health, relaxation, and lifestyle-related contexts.

- **Regional Influence:** This shade has seen global usage, especially in European and North American design sectors, but also has ties to luxury brands in Japan for its elegant yet understated appeal.

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