



#CCB7D0



Permalink: <https://hextoral.com/hex-colors/color-code-details/ccb7d0/>

Metric	Value	Metric	Value
RGB	204, 183, 208	Brightness	192.4
HSL (°,%,%)	290°, 21%, 77%	HSV V %	82 %
Lab (L*,a*,b*)	76.8, 12.0, -9.9	CMYK (%)	2%, 12%, 0%, 18%
Contrast Black	11.25:1	Contrast White	1.87:1

Palette neighbours



#33482F
Complement



#D0CCB7
Triad 1



#B7D0CC
Triad 2



#C0B7D0
Analogous 1



#D0B7C8
Analogous 2

Tints & Shades



Tints



Shades

Color Profile: #CCB7D0

Common Name: *KILZ - Shady Pink*

RGB: 204, 183, 208

HSL: 270°, 21%, 77%

Contrast vs White: 2.3 (Pass)

Contrast vs Black: 6.6 (Pass)

Mood: This gentle, muted lavender hue evokes calmness and a sense of tranquility. It's a soft and approachable color, making it ideal for spaces or designs that aim to create a relaxed, welcoming atmosphere. It sits comfortably between purple and pink, often associated with elegance and understated beauty.

Close Named Matches:

- **Kilz Paint - Shady Pink (#CCB7D0)** - Exact match
- **Behr Paint - Lace Lilac (#CFB7D2)**- ΔE=1.55
- **Benjamin Moore - Wishing Well (#CCB8D1)** - ΔE=0.47
- **PPG Paint - Purple Essence (#C2B1C8)** - ΔE=3.11
- **Trumatch - 41-e1 (#CEB7D3)** - ΔE=1.76

Why Designers Use It:

This delicate shade is widely favored for creating soft, elegant backgrounds and accents in design. It's used to add a serene, calming effect without overwhelming the space. The color is perfect for interior design, especially in bedrooms, nurseries, and wellness environments, where its gentle tone promotes relaxation. In the paint industry, it's often seen in home décor products and is a go-to for creating a vintage or timeless look. Its versatility also extends to product design, especially in beauty and lifestyle branding.

It has regional significance in fashion and design, often used in pastel palettes for spring collections and décor. While it has been popular for several years, it's seeing a resurgence as part of the minimalist design movement. This color also resonates strongly in certain cultural contexts, symbolizing softness, elegance,

and femininity.

In manufacturing, the pigment is commonly used in paints and coatings, with its soft tone fitting well in home décor, particularly in subtle accent walls, ceilings, and furniture finishes. It's not just a color but a trend in spaces aiming for harmony and sophistication.

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