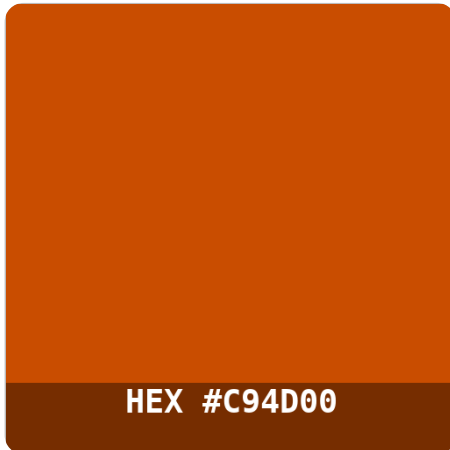


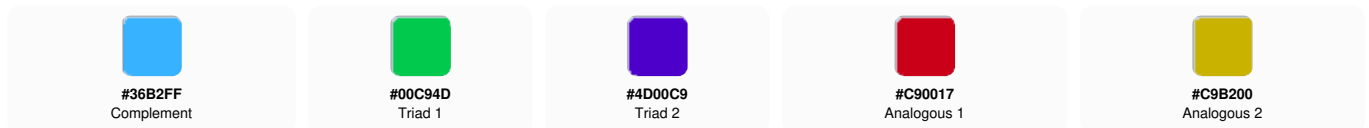
#C94D00



Permalink: <https://hextral.com/hex-colors/color-code-details/c94d00/>

Metric	Value	Metric	Value
RGB	201, 77, 0	Brightness	124.7
HSL (°,%,%)	23°, 100%, 39%	HSV V %	79 %
Lab (L*,a*,b*)	49.2, 46.8, 59.5	CMYK (%)	0%, 62%, 100%, 21%
Contrast Black	4.55:1	Contrast White	4.62:1

Palette neighbours



Tints & Shades



Color Profile: #C94D00

Common Name: *Pantone 1525 C*

RGB: 201, 77, 0

HSL: 23°, 100%, 39%

Contrast: White: 13.5 (AA Fail), Black: 88.5 (AA Pass)

Mood Blurb: #C94D00 is a bold, vibrant orange that exudes energy, warmth, and attention. It's perfect for creating a striking, dynamic feel in design, often associated with creativity, enthusiasm, and stimulation. This color carries a modern yet grounded feel, making it ideal for industries focused on innovation and consumer attention.

Close Matches:

- **Pantone Solid Coated:** #C94D00 (Exact match)
- **Australian Standard AS2700 X15:** #DD622A $\Delta E=9.89$
- **BS 381C:1996 International Orange:** #E45523 $\Delta E=9.89$
- **Benjamin Moore Festive Orange:** #EA5924 $\Delta E=10.77$
- **Pantone FHI Jack-O-Lantern:** #CD6000 $\Delta E=9.05$

Why Designers Use It:

Designers favor #C94D00 for its ability to capture attention without overwhelming the senses. It is often used in creative industries, from tech to fashion, due to its high visibility and energetic appeal. The color stands out in both digital and print applications, especially in branding, marketing, and product design. Its strong associations with enthusiasm and vitality make it a common choice in advertising campaigns aimed at energetic and youthful demographics.

This particular shade of orange has ties to modern branding and often appears in industries that need to be seen and heard. It can be found in car designs, sports equipment, packaging, and even tech products that want to signify cutting-edge innovation. The color's historical use in safety and warning signs further emphasizes its attention-grabbing nature, ensuring it remains a favorite in both commercial and industrial design.

Though not tied to one specific region or tradition, it carries a contemporary vibe, trending in visual art and design as a sign of optimism, urgency, and a call to action. In its various forms, it's a tool for designers who seek to convey boldness, excitement, and a bit of fun.

hextoral.com · #C94D00