

#C8B77A



Permalink: <https://hextoral.com/hex-colors/color-code-details/c8b77a/>

Metric	Value	Metric	Value
RGB	200, 183, 122	Brightness	182.5
HSL (°,%,%)	47°, 41%, 63%	HSV V %	78 %
Lab (L*,a*,b*)	74.5, -2.7, 33.2	CMYK (%)	0%, 9%, 39%, 22%
Contrast Black	10.51:1	Contrast White	2.00:1

Palette neighbours



Tints & Shades



Color Profile: #C8B77A

Common Name: *Anjou Pear*

RGB: (200, 183, 122)

HSL: (45°, 43%, 61%)

Contrast with White: 4.7 (AA Pass)

Contrast with Black: 10.2 (AA Pass)

Mood:

Elegant, warm, and timeless—#C8B77A evokes a feeling of nature's warmth, reminiscent of ripe fruits like pears. Often associated with sophisticated, earthy tones, it's a color that feels both natural and refined, making it an excellent choice for a range of design projects seeking a subtle yet warm atmosphere.

Close Named Matches:

- Benjamin Moore - Anjou Pear (#C8B77A) *Exact match*
- Australian Standard AS2700 - G45 Chartreuse (#C8C388) $\Delta E=6.39$
- British Standard BS 381C - Light Stone (#D4B97D) $\Delta E=4.49$
- Jotun Paint - Cactus (#D6BF85) $\Delta E=4.48$
- Federal Standard 595c - 34552 Light Green (#C4BF82) $\Delta E=5.49$

Why Designers Use It:

This particular shade, with its balance of yellow, brown, and green tones, is often used in industries that prioritize elegance and approachability. It's a versatile color popular in interior design, particularly for kitchens, living spaces, and hospitality environments. Known for its association with nature and harvest, it's also a great choice for products that want to convey both freshness and a grounded feel. The color's rich, soft tone is seen in home decor, branding for food-related products, and design materials used in upscale industries. Additionally, Anjou Pear is favored in earthy palettes for luxury products and packaging. Its connection

to organic materials is especially strong in products tied to sustainability, organic farming, or eco-conscious designs.

The color is not just a choice for its visual appeal but also for its ability to connect with viewers on a subconscious level. Designers value it for its capability to communicate warmth and subtle sophistication without being too overpowering. It's ideal for designs that require a warm, natural aesthetic while maintaining a professional, polished look. It has also seen popularity in more modern, minimalist trends where muted tones create balance without overwhelming spaces.

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