



#C7B69D



Permalink: <https://hextoral.com/hex-colors/color-code-details/c7b69d/>

Metric	Value	Metric	Value
RGB	199, 182, 157	Brightness	184.6
HSL (°,%,%)	36°, 27%, 70%	HSV V %	78 %
Lab (L*,a*,b*)	74.8, 2.0, 14.9	CMYK (%)	0%, 9%, 21%, 22%
Contrast Black	10.61:1	Contrast White	1.98:1

Palette neighbours



#384962
Complement



#9DC7B6
Triad 1



#B69DC7
Triad 2



#C7A19D
Analogous 1



#C3C79D
Analogous 2

Tints & Shades



Tints



Shades

Color Profile: #C7B69D

Common Name: *Elemental Tan*

RGB: (199, 183, 157)

HSL: (39°, 28%, 67%)

Contrast Ratio (White): 2.9:1 (AA Fail)

Contrast Ratio (Black): 7.4:1 (AAA Pass)

Mood: This soft and muted tone feels grounded and calming, evoking a sense of warmth and neutrality. It's a versatile, earthy hue that pairs well with natural textures, making it popular for interior design, textiles, and branding associated with comfort and sustainability.

Close Named Matches:

- Behr - Elemental Tan (#C7B79D) $\Delta E=0.69$
- Jotun - Cappuccino (#CEBDA2) $\Delta E=2.69$
- Isomat - (#C7B69D) $\Delta E=0.00$
- Benjamin Moore - Bennington Gray (#C3B69B) $\Delta E=1.92$
- Federal Standard 595c - 13522 Yellow (#C4B69C) $\Delta E=1.32$

Why Designers Use It:

- This color is highly favored for its versatility across a range of design contexts, from interior decor to branding. Its earthy undertones help create a calm, approachable environment in spaces like living rooms, offices, and hospitality venues.
- Elemental Tan, often used in combination with natural materials, is ideal for creating earthy, rustic atmospheres. It works wonderfully in organic and sustainable designs, where a natural or reclaimed aesthetic is key.
- Its muted nature allows it to blend seamlessly with other tones, especially those in the brown, beige, and gray families, making it perfect for minimalistic and modern spaces, as well as heritage designs.

- Some industry sectors that favor this color are the furniture, architecture, and automotive industries, especially for materials such as wood, fabric, and leather, as well as for vehicle interiors that require a soft, neutral base tone.
- The popularity of this color is also evident in the growing trend towards sustainability and nature-inspired designs. It aligns well with consumer preferences for eco-friendly products and designs that evoke tranquility and balance.

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