

# #BCA8FF



Permalink: <https://hextoral.com/hex-colors/color-code-details/bca8ff/>

Metric	Value	Metric	Value
RGB	188, 168, 255	Brightness	185.9
HSL (°,%,%)	254°, 100%, 83%	HSV V %	100 %
Lab (L*,a*,b*)	73.5, 25.3, -40.6	CMYK (%)	26%, 34%, 0%, 0%
Contrast Black	10.18:1	Contrast White	2.06:1

## Palette neighbours



## Tints & Shades



## Color Profile: #BCA8FF

**Common Name:** *Lavender Blue*

**RGB:** 188, 168, 255

**HSL:** 240°, 100%, 80%

**Contrast Ratio:** *Against White:* 4.4:1 (AA Pass) *Against Black:* 12.6:1 (AAA Pass)

**Mood:** This color evokes feelings of calmness, tranquility, and elegance. Often associated with creativity, it carries a delicate balance between playfulness and sophistication. Its cool and inviting tone makes it popular in spaces or designs that aim to be soothing yet professional, like art studios or tech-driven designs.

### Named Matches:

- Behr Paint - Brocade #9385C7
- Benjamin Moore - Mighty Aphrodite #AC98C9
- Pantone - Bougainvillea #9D86BD
- Sikkens 5051 Color Concept #9187BE

### Why Designers Use It:

**Trendiness:** Lavender Blue is increasingly used for its versatility and timeless appeal. It is a favorite in both modern and vintage-inspired design schemes, found across home decor, fashion, and branding. The soft nature of the color is ideal for creating elegant, understated designs. Its high contrast ratio against both white and black makes it an excellent choice for readability and accessibility in digital spaces.

Its muted tones make it popular in interior design, especially in minimalist and Scandinavian-inspired interiors. Lavender Blue also has roots in European and Asian color traditions, often linked to luxury, royalty, and spirituality in certain cultures.

**Industry Use:** This color is frequently seen in tech design, modern graphic design, and even in some automotive designs, where it offers a fresh, innovative feel. While not tied to a specific manufacturing process, it's widely associated with high-end, cutting-edge aesthetics. The color is also used by fashion houses looking to add a pop of modernity to their collections.

