



#BBBDB7



Permalink: <https://hextoral.com/hex-colors/color-code-details/bbbdb7/>

Metric	Value	Metric	Value
RGB	187, 189, 183	Brightness	187.7
HSL (°,%,%)	80°, 4%, 73%	HSV V %	74 %
Lab (L*,a*,b*)	76.3, -1.8, 2.8	CMYK (%)	1%, 0%, 3%, 26%
Contrast Black	11.08:1	Contrast White	1.90:1

Palette neighbours



#444248
Complement



#B7BBBD
Triad 1



#BDB7BB
Triad 2



#BDBC B7
Analogous 1



#B8BDB7
Analogous 2

Tints & Shades



Tints



Shades

Color Profile: #BBBDB7

Common Name: *Cloud Grey*

RGB: (187, 189, 183)

HSL: (60°, 6%, 73%)

Contrast: vs White: 3.2, AA pass; vs Black: 13.7, AA pass

Color Mood

This gentle, neutral shade evokes calmness and a soft, peaceful atmosphere. Often seen as unobtrusive, #BBBDB7 has a quiet elegance that's favored in modern minimalist designs. It's ideal for creating sophisticated backgrounds that allow other elements to shine. Its subtlety makes it a favorite in spaces where tranquility and professionalism are key, with uses ranging from interior design to corporate branding.

Close Matches

- **Munsell Color System:** N 7.25/ - #BBBDB7
- **Australian Standard:** Cloud Grey #C3C0B7
- **BS 2660:** Flake Grey #C3C2B7
- **Behr Paint:** Hailstorm Gray #BCBCB7
- **Sherwin Williams:** Argos #BDBDB7

Why Designers Use It

#BBBDB7 is a color that appeals for its versatility and understated appeal. It's frequently used in corporate environments where clarity and professionalism need to be balanced with a touch of softness. Due to its neutral nature, it can act as a perfect backdrop for bolder accent colors or as a primary tone in more muted, restrained designs. Its use isn't confined to any particular industry, but it is often seen in technology brands, interior decor, and in automotive designs where subtle sophistication is desired. This color aligns with trends in both modern minimalism and mid-century design, often linked to the desire for calming spaces in a fast-paced world.

