

# #B8728F



Permalink: <https://hextral.com/hex-colors/color-code-details/b8728f/>

Metric	Value	Metric	Value
RGB	184, 114, 143	Brightness	141.7
HSL (°,%,%)	335°, 33%, 58%	HSV V %	72 %
Lab (L*,a*,b*)	56.3, 31.6, -5.9	CMYK (%)	0%, 38%, 22%, 28%
Contrast Black	5.84:1	Contrast White	3.59:1

## Palette neighbours



## Tints & Shades



## Color Profile: #B8728F

**Common Name:** Fuchsia Petal

**RGB:** rgb(184, 114, 143)

**HSL:** hsl(340, 30%, 57%)

**Contrast:**

- **vs White:** 55.6 (AA)
- **vs Black:** 77.8 (AA)

**Mood:** The soft and warm tone of #B8728F conveys an elegant and calming feeling. It's often associated with warmth, femininity, and delicacy. As a mid-tone pink, it strikes a perfect balance between vibrant and muted, creating a sense of approachability. Its calming and sophisticated character makes it popular in interior design, fashion, and beauty, especially in contexts aiming to evoke a sense of luxury without being overwhelming.

**Close Named Matches:**

- **Behr:** Fuchsia Petal (#B8728F)
- **Jotun:** Robena (#BE718A) -  $\Delta E=4.09$
- **Benjamin Moore:** Melrose Pink (#BB779A) -  $\Delta E=4.06$
- **Dulux:** Fitzrovia Red (#A45D6A) -  $\Delta E=12.64$

## Why Designers Use It

This color is often used by designers for its versatility and ability to add a pop of color without overpowering a space or design. Its blend of red and purple notes makes it suitable for both contemporary and traditional aesthetics. It's commonly seen in feminine or high-end branding, especially in cosmetics and fashion. The soft pink is a popular choice for luxurious yet approachable interiors and branding materials that aim to appeal to a wide range of audiences. Designers also use it in combination with neutral tones to balance out its vibrancy, offering a more mature and refined appearance.

Regionally, #B8728F might be more popular in industries related to beauty and lifestyle, where warmth and elegance are key. While not as bold as more saturated

shades, its charm lies in its soft vibrancy, making it a favorite in interior design for spaces meant to feel welcoming and relaxed.

Interestingly, this color does not appear to be heavily tied to any one specific industry outside of cosmetics and fashion, where subtlety and sophistication are central. It also carries a touch of vintage appeal when used in combination with more muted tones.

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