



#B29480



Permalink: <https://hextoral.com/hex-colors/color-code-details/b29480/>

Metric	Value	Metric	Value
RGB	178, 148, 128	Brightness	155.6
HSL (°,%,%)	24°, 25%, 60%	HSV V %	70 %
Lab (L*,a*,b*)	63.5, 8.2, 14.8	CMYK (%)	0%, 17%, 28%, 30%
Contrast Black	7.44:1	Contrast White	2.82:1

Palette neighbours



#4D6B7F
Complement



#80B294
Triad 1



#9480B2
Triad 2



#B28085
Analogous 1



#B2AD80
Analogous 2

Tints & Shades



Tints



Shades

Color Profile: #B29480

Common Name: *Desert Sand*

RGB: (176, 148, 128)

HSL: (30°, 20%, 61%)

Contrast Ratios:

- **Contrast vs White:** 3.4:1 (Fails AA)
- **Contrast vs Black:** 12.8:1 (Passes AAA)

Mood Blurb: #B29480 is a warm, earthy tone that invokes a sense of calm, groundedness, and nostalgia. It's often used in designs meant to evoke a rustic, desert-inspired aesthetic, bridging natural warmth with a subtle vintage flair. It's a versatile color, perfect for balancing warm and cool hues.

Close Named Matches:

- Jotun Antique Brass (#BB9582)
- Behr Stone Brown (#B79882)
- Farrow and Ball Dead Salmon (#B49D8D)
- PPG Paints Cocoloco (#AA8F7A)
- Sikkens Desert Sand Camouflage (#B29480)

Why Designers Use It

#B29480, commonly known as Desert Sand, is used by designers due to its muted, natural appeal, which gives designs a grounded and organic feel. The color is widely adopted in interiors, particularly for creating tranquil, earthy atmospheres in living rooms and offices. It has an enduring presence in industries linked to nature, such as landscaping and architecture, where it mimics the sand and stone hues found in desert landscapes. In certain industries, like automotive and textiles, it brings a sense of sophistication and elegance, often used for materials that require a calm, neutral backdrop.

This color is especially popular in mid-century modern and minimalist interior design, where it helps to create an inviting, yet restrained environment. Designers use it to balance bolder accents or complement other earthy tones. Its flexibility makes it a go-to for both traditional and contemporary settings.

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