



## #B19143



Permalink: <https://hextoral.com/hex-colors/color-code-details/b19143/>

| Metric         | Value           | Metric         | Value             |
|----------------|-----------------|----------------|-------------------|
| RGB            | 177, 145, 67    | Brightness     | 149.1             |
| HSL (°,%,%)    | 43°, 45%, 48%   | HSV V %        | 69 %              |
| Lab (L*,a*,b*) | 61.7, 2.9, 45.0 | CMYK (%)       | 0%, 18%, 62%, 31% |
| Contrast Black | 7.00:1          | Contrast White | 3.00:1            |

### Palette neighbours



#4E6EBC  
Complement



#43B191  
Triad 1



#9143B1  
Triad 2



#B15A43  
Analogous 1



#9AB143  
Analogous 2

### Tints & Shades



Tints



Shades

### Color Profile: #B19143

**Common Name:** *Pantone Premium Metallics Coated*

**RGB:** (177, 145, 67)

**HSL:** (38°, 58%, 49%)

**Contrast:** **White:** 2.7 (AA Pass), **Black:** 8.2 (AA Pass)

#### Mood Blurb:

This shade evokes a sense of warm sophistication and timeless elegance, often associated with luxury and opulence. It works wonderfully in settings that seek a blend of tradition and refinement, while also capturing a subtle metallic allure that adds depth and character to designs.

#### Named Matches:

- **Pantone Premium Metallics Coated** - #B19143 (Exact match)
- **Australian Standard AS2700 - Y62** - #BC9C58
- **BS 2660 - Mustard** - #BFA154
- **Jotun Paint - Sinai** - #C59D5C
- **Benjamin Moore - Aztec Yellow** - #B99146

#### Why Designers Use It:

- **Warmth & Elegance:** This rich metallic yellow tone is commonly used in designs to evoke a luxurious, yet grounded atmosphere, adding a touch of royalty and prestige to interiors and branding.
- **Versatility:** It blends well with both vibrant and muted palettes, making it popular in fashion and interior design where balance is key.
- **Industry Use:** Widely used in industries like high-end automotive design, premium packaging, and even certain luxury textiles, where a metallic finish or refined color tone adds a visual cue of exclusivity and quality.
- **Cultural Tie-ins:** This color has a historical association with opulence and has seen revivals in traditional and contemporary luxury spaces. It also often makes its way into design schemes inspired by the aesthetics of antique gold and brass.

- **Popularity in Metallics:** Being part of the Pantone Premium Metallic range, this hue ties into the growing trend for metallics in design, particularly in products with a high-end, crafted appeal.

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