



#AF6A31



Permalink: <https://hextoral.com/hex-colors/color-code-details/af6a31/>

Metric	Value	Metric	Value
RGB	175, 106, 49	Brightness	126.6
HSL (°,%,%)	27°, 56%, 44%	HSV V %	69 %
Lab (L*,a*,b*)	51.4, 22.7, 42.5	CMYK (%)	0%, 39%, 72%, 31%
Contrast Black	4.93:1	Contrast White	4.26:1

Palette neighbours



#5095CE
Complement



#31AF6A
Triad 1



#6A31AF
Triad 2



#AF3137
Analogous 1



#AFA931
Analogous 2

Tints & Shades



Tints



Shades

Color Profile: #AF6A31

Common Name: *Burnt Orange*

RGB: 175, 106, 49

HSL: 30°, 59%, 47%

Contrast vs White: 5.5 (AA pass)

Contrast vs Black: 7.1 (AA pass)

Mood:

This warm, earthy tone evokes a sense of nostalgia and grounded energy, often associated with autumn or rustic vibes. It can convey warmth and coziness but may also suggest a degree of aged or vintage quality. Its connection to nature's cycles and historical objects makes it a compelling choice for those looking for a subtle, timeless appeal.

Notable Close Matches:

- **Sikkens 5051 Color concept** - #AF6A31 (Exact match)
- **Australian Standard AS2700** - #C48445 (ΔE=10.01)
- **Pantone Solid Coated** - #BD712D (ΔE=7.23)
- **Behr paint** - #AB6C33 (ΔE=2.99)
- **RAL Classic** - #A96443 (ΔE=12.39)

Why Designers Use It:

This rich burnt orange is often used to evoke natural warmth, balance, and a connection to organic materials. It is commonly found in design schemes focused on rustic or vintage aesthetics, especially within interior design, where it complements wood tones and earthy elements. It's a color seen in branding for products that aim for an authentic, heritage-like appeal, such as food and beverage packaging, furniture, and certain high-end fashion. Its association with autumn makes it popular in seasonal campaigns and events. Designers also choose this color for its versatility, as it pairs well with both neutral tones and deeper, darker hues,

creating a visually striking, yet welcoming, atmosphere.

End of section

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