

#A77F87



Permalink: <https://hextoral.com/hex-colors/color-code-details/a77f87/>

Metric	Value	Metric	Value
RGB	167, 127, 135	Brightness	141.0
HSL (°,%,%)	348°, 19%, 58%	HSV V %	65 %
Lab (L*,a*,b*)	57.2, 16.7, 1.7	CMYK (%)	0%, 24%, 19%, 35%
Contrast Black	6.03:1	Contrast White	3.48:1

Palette neighbours



Tints & Shades



Color Profile: #A77F87

Common Name: Vista

RGB: 167, 127, 135

HSL: 348°, 15%, 57%

Contrast vs White: 2.6 (AA Pass)

Contrast vs Black: 8.4 (AA Pass)

Mood: This muted pink-brown color evokes a sense of warmth and subtle sophistication, often associated with nostalgic and vintage themes. It is a delicate blend of soft rose and earthy tones, providing a soothing, understated aesthetic.

Close Named Matches:

- **Vista** (#A77F87) - Identical match from Vista paint [$\Delta E=0.00$]
- **Pantone 17-1512 TPG** - Nostalgia Rose (#A57D85) [$\Delta E=0.77$]
- **BS 2660-1017** - Rose Gray (#A28A88) [$\Delta E=8.77$]
- **Jotun Paint** - Wine Field (#99808C) [$\Delta E=6.86$]
- **Behr Paint** - Mystic Mauve (#AD8592) [$\Delta E=3.70$]

Why Designers Use It:

Popularity: This color has found strong popularity in vintage, rustic, and romantic design themes. It can be seen in various design sectors, from interior design to fashion, where it contributes to an elegant, soft atmosphere. It's particularly effective in creating spaces that feel warm and inviting.

Industry Uses: Vista #A77F87 is often favored by interior designers, especially for retro-inspired and contemporary minimalist spaces. It's a go-to shade in the design of boutique hotels, cozy cafés, and vintage-inspired interior décor. The soft, natural undertones make it suitable for creating a relaxed, approachable environment in both commercial and residential spaces.

Regional/Tradition Affiliation: The color is not tied to a specific cultural or traditional identity but is used broadly across Europe and North America in modern design and aesthetics. It is well-suited for contemporary palettes, often seen in Scandinavian, mid-century modern, and bohemian designs.

Unique Characteristics: The color's muted pink undertones combined with its warm brown shades make it a versatile option for both muted and vibrant settings, balancing well with both neutral and bold accent colors. Designers often turn to it for creating depth without overwhelming a space, especially in interiors where a calming, balanced tone is needed.

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