

#A49FBA



Permalink: <https://hextoral.com/hex-colors/color-code-details/a49fba/>

Metric	Value	Metric	Value
RGB	164, 159, 186	Brightness	163.8
HSL (°,%,%)	251°, 16%, 68%	HSV V %	73 %
Lab (L*,a*,b*)	66.7, 7.2, -15.0	CMYK (%)	12%, 15%, 0%, 27%
Contrast Black	8.25:1	Contrast White	2.55:1

Palette neighbours



Tints & Shades



Color Profile: #A49FBA

Common Name: *Fortnight Lily*

RGB: 164, 159, 186

HSL: 228°, 13%, 67%

Contrast vs White: 8.6 (AA Pass)

Contrast vs Black: 12.7 (AA Pass)

Mood Blur: #A49FBA strikes a balance of calm sophistication, often found in modern design trends with its subtle violet tint. Its neutral undertone makes it versatile, contributing to a timeless, relaxed atmosphere perfect for professional or creative spaces. It's been spotted in everything from interior design to fashion, gaining popularity as a background color for elegance and balance.

Close Named Matches:

- **KILZ - Fortnight Lily (#A49FBA)** - Exact match
- **Pantone 5295 C - Solid Coated (#AFADC3)** - $\Delta E=5.77$
- **Behr - Canyon Mist (#A6A3C0)** - $\Delta E=1.87$
- **Jotun - Amethyne (#B3A1BF)** - $\Delta E=5.36$
- **Pantone 15-3910 TCX - Languid Lavender (#A2A1BA)** - $\Delta E=1.90$

Why Designers Use It:

Fortnight Lily (#A49FBA) is favored in design due to its calming, neutral vibe. It effortlessly complements both modern minimalist and vintage-inspired interiors. This color is often used in professional office spaces, creating an environment that encourages focus while maintaining a sense of warmth. The shade's versatility also makes it popular in textiles and soft furnishings, and its connection to the purple family adds a touch of sophistication without overpowering the space. In automotive and fashion design, it's often seen in accents, lending a muted yet refined quality. Due to its undercurrent of violet, the color brings a sense of tranquility, often evoking a connection to nature and creativity. In many cultures, violet hues are tied to spirituality and introspection, further explaining its use in

environments where reflection or focus is key.

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