

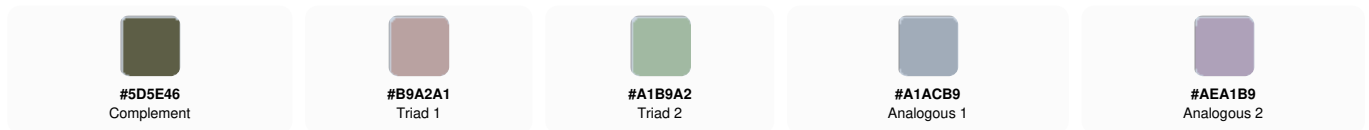
#A2A1B9



Permalink: <https://hextoral.com/hex-colors/color-code-details/a2a1b9/>

| Metric | Value | Metric | Value |
|----------------|------------------|----------------|-------------------|
| RGB | 162, 161, 185 | Brightness | 164.2 |
| HSL (°,%,%) | 243°, 15%, 68% | HSV V % | 73 % |
| Lab (L*,a*,b*) | 67.0, 5.2, -12.2 | CMYK (%) | 12%, 13%, 0%, 27% |
| Contrast Black | 8.33:1 | Contrast White | 2.52:1 |

Palette neighbours



Tints & Shades



Color Profile: #A2A1B9

Common Name: *Butterfly Bush*

RGB: (162, 161, 185)

HSL: (240, 14%, 68%)

Contrast Analysis

Contrast with white: 5.74 (AA pass)

Contrast with black: 11.58 (AA pass)

Mood & Popularity: This color has a muted, soft feel that brings calmness and subtle elegance to designs. It's widely used in various artistic fields for its timeless and versatile qualities. It's a color that pairs well with other pastel shades or deeper tones, making it a favorite for both modern and classical settings. Butterfly Bush carries a serene yet refined mood, making it popular for creating relaxed yet sophisticated atmospheres, especially in spaces like interior design, fashion, and digital arts.

Notable Close Matches

- **Hallman Lindsay** - #A2A1B9 (Exact match)
- **Pantone FHI** - Languid Lavender - #A2A1BA
- **Benjamin Moore** - Central Mauve - #A7A7BE
- **Behr** - Wild Thistle - #9EA0B8
- **Kelly Moore** - Fragrant Satchel - #A6A1B9

Why Designers Use It

- **Versatility:** Its neutral yet sophisticated tone makes it ideal for a variety of industries like interior design, branding, and digital arts.
- **Calming Aesthetic:** Often chosen for creating serene and balanced spaces, perfect for retail, fashion, or wellness-related environments.

- Timeless Appeal: It's a color that works well both in contemporary and traditional designs, offering flexibility across different markets.
- Global Use: This color finds application worldwide, particularly in European design schemes and luxury branding where understated elegance is a priority.
- Natural Associations: It draws inspiration from the delicate yet rich hues found in certain flowers, adding a touch of nature's beauty to the design.

[hextoral.com - #A2A1B9](https://hextoral.com/#A2A1B9)