

#A28A9F



Permalink: <https://hextral.com/hex-colors/color-code-details/a28a9f/>

Metric	Value	Metric	Value
RGB	162, 138, 159	Brightness	148.0
HSL (°,%,%)	308°, 11%, 59%	HSV V %	64 %
Lab (L*,a*,b*)	60.2, 12.9, -7.8	CMYK (%)	0%, 15%, 2%, 36%
Contrast Black	6.67:1	Contrast White	3.15:1

Palette neighbours



Tints & Shades



Color Profile: #A28A9F

Common Name: *Muted Lilac*

RGB: 162, 138, 159

HSL: 298°, 13%, 58%

Contrast with White: 1.9 (AA Fail)

Contrast with Black: 9.5 (AA Pass)

Color Mood

This color evokes a serene, muted elegance with a subtle touch of sophistication. Often associated with vintage aesthetics or soft modern design, it feels calming, understated, and introspective. The color leans toward a peaceful neutrality with just a hint of warmth, making it ideal for spaces aiming for quiet sophistication or a tranquil ambiance.

Close Named Matches

- **Pantone FHI** - Pretty in Pink (#A28A9A) - $\Delta E=2.80$
- **BS 2660** - Rose Gray (#A28A88) - $\Delta E=12.88$
- **RAL Classic** - Pastel Violet (#A28C97) - $\Delta E=5.64$
- **Benjamin Moore** - Carolina Plum (#9B84A1) - $\Delta E=5.07$
- **Behr Paint** - Garden Flower (#A68FA6) - $\Delta E=2.20$

Why Designers Use It

This color is popular in both interior design and fashion due to its soft, approachable feel. Its muted tone offers a level of sophistication without being overpowering, making it a top choice for designs aiming for a balanced, neutral atmosphere. The color is often favored in branding for high-end products, textiles, or minimalist aesthetics, creating a refined and gentle atmosphere. It's also increasingly seen in products related to calm and serenity, like wellness products or

personal care lines. While it has no specific regional affiliation, its timeless appeal makes it suitable for modern and vintage designs alike, used across various industries from design to manufacturing. The use of muted shades like this one is a nod to modern trends that prioritize comfort and subtlety over boldness.

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