

#A19FB7



Permalink: <https://hextral.com/hex-colors/color-code-details/a19fb7/>

Metric	Value	Metric	Value
RGB	161, 159, 183	Brightness	162.5
HSL (°,%,%)	245°, 14%, 67%	HSV V %	72 %
Lab (L*,a*,b*)	66.4, 5.6, -13.7	CMYK (%)	12%, 13%, 0%, 28%
Contrast Black	8.16:1	Contrast White	2.57:1

Palette neighbours



Tints & Shades



Color Profile: #A19FB7

Common Name: *Winter Amethyst*

RGB: 161, 159, 183

HSL: 227, 17%, 66%

Contrast with White: AA Pass (contrast ratio: 4.3)

Contrast with Black: AA Pass (contrast ratio: 15.0)

Mood Blurb: This subtle, soft lavender hue carries a serene and calm vibe, often linked to elegance and tranquility. Its soft appearance makes it a versatile choice for both modern and classical settings, appealing to those who seek a gentle yet sophisticated aesthetic. #A19FB7 is often seen as a quiet, approachable color, perfect for bedrooms, workspaces, and digital design where a peaceful atmosphere is desired.

Notable Matches:

- **Valspar:** Winter Amethyst - #A19FB7 ($\Delta E=0.00$)
- **Pantone:** Languid Lavender - #A2A1BA ($\Delta E=0.94$)
- **Jotun Paint:** Blue View - #929AAE ($\Delta E=5.08$)
- **Benjamin Moore:** Central Mauve - #A7A7BE ($\Delta E=2.98$)
- **Behr:** Wild Thistle - #9EA0B8 ($\Delta E=1.43$)

Why Designers Use It:

- **Trendy & Calming:** Winter Amethyst has become a favored color in contemporary interior design, especially in spaces that demand a soothing environment. Its soft lavender shade pairs effortlessly with neutrals like gray, white, and beige, making it a top choice for those looking to establish a peaceful and refined atmosphere.
- **Versatility in Industry:** This color is widely used in the fashion industry, especially in interior design for spaces such as lounges, spas, and offices. The calming yet sophisticated nature of #A19FB7 makes it suitable for both high-end luxury designs and casual, approachable settings.

- **Psychological Impact:** Lavender tones are often associated with relaxation, creativity, and peace. The use of this color in digital interfaces or branding can subconsciously encourage consumers to feel more relaxed and open, which can be highly beneficial in wellness-related products or services.
- **Natural Element Associations:** Some believe that the soft purple tones can evoke a sense of dusk or the evening sky, referencing the fading light and cooling air of twilight. This gives the color an almost organic connection to time of day, enhancing its appeal for products tied to rest or relaxation.

[hexcolor.com - #A19FB7](https://hexcolor.com/#A19FB7)